Aurora Business Licensee Bulletin

This is the City of Aurora Business Licensee informational bulletin. This bulletin focuses on business regulatory topics related to Licensing, Tax, and Code Enforcement. If you have suggestions for topics that would benefit all businesses or follow-up questions, please email them to businesslic@auroragov.org. If you know of others who would benefit from subscribing, please share this link: https://www.AuroraGov.org/BusinessEmails

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Occupational Privilege Tax To End

The City of Aurora Occupational Privilege Tax, a $2 per month payroll tax on employees matched by the employer, will be repealed effective January 1, 2025. Businesses are required to continue collecting the tax until the repeal date. The December 2024 and 4th quarter 2024 returns will be the final ones filed and are due by January 31, 2025.
The City will continue to accept amended returns, returns for periods prior to January 2025, and refund claims. A copy of the signed ordinance is available at www.auroragov.org/tax.
For questions, contact the City's Taxpayer Services at 303-739-7800, extension 2 or tax@auroragov.org.

Report Crime to Reduce Crime

Sometimes frustration over repeat offenses or doubts about catching perpetrators can prevent people from reporting crimes. However, the City uses sophisticated crime analysis software to connect patterns and allocate resources effectively. Reporting crimes is very important for that data.

- Emergencies: Call 911
- Non-Emergencies: Call 303-627-3100
- Online Reporting: www.auroragov.org/Police

Neighborhood concerns or police issues can also be reported to Access Aurora at 303-739-7000 https://www.auroragov.org/city_hall/contact_us.

Sponsorship Involvement Opportunities

If you are interested in sponsoring community events, the City has a 501c3 entity called the Spirit of Aurora. This charity supports programs that enhance Aurora's quality of life. Donations and sponsorship opportunities are available

for specific programs and events including; construction of a new animal shelter facility; homelessness services; victim assistance; Aurora Fox Arts Center; youth services programs; police k-9; and more. Learn more about the Spirit of Aurora here.

Tax Rate Lookup Tool

In April 2021, the State of Colorado released the Sales and Use Tax System (SUTS) GIS database, enabling businesses to look up sales and use tax rates by address or on a map. Businesses can use this tool to:

1. Search by a single address
2. Conduct bulk address lookups
3. Integrate an API with a point-of-sale system

Using this database ensures accurate tax rate calculations, reduces errors, and minimizes the risk of non-compliance. Access the GIS database at https://tax.colorado.gov/GIS-info

Shopping Cart Collection

The City has engaged a contractor to collect abandoned shopping carts once a week. To report abandoned carts, contact Access Aurora. Additionally, businesses offering carts should:

- Ensure staff checks for carts daily in surrounding areas.
- Secure carts after hours.
- Label carts clearly for return.
- Add signage discouraging removal from the premises.

Security Window Film

Recent news reports highlighted break-ins at metro-area businesses. Security window film is an inexpensive measure that slows and frustrates intruders. Burglars want quick and easy targets. If you own a retail storefront, consider installing this material. Additionally, remove targets for criminals including removing all cash every night. Reducing the profitability of crimes has been shown to reduce crime overall.

Quick Links:

- Access Aurora
- Business Quick Reference Guide
- Business Services
- Tax and Licensing Portal
- Public Safety
- Code Enforcement
- Aurora South Metro Small Business Development Center

Good Things To Know

1. Ensure you have login access to your business license and tax account at **www.auroragov.org/obl** to receive account-related notices.
2. Window signage limits: No more than 50% coverage in all zones, and no more than 25% in specific zones like the Colfax Corridor
3. Aurora's has a citizen Business Advisory Board that is appointed by City

Council. **Learn more about Boards and Commissions here.**

Other Aurora Newsletters

The City offers several newsletters you can subscribe to:

- City Newsletters
- Liquor Licensee Newsletter

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