



## AGENDA

### Infrastructure Task Force Ad Hoc Policy Committee

Thursday, March 27, 2025

4:00 p.m.

Aurora Room

15151 E. Alameda Parkway

Aurora, CO 80012

Council Member Curtis Gardner, Chair  
Council Member Françoise Bergan, Member

Executive Staff: Laura Perry, Deputy City Manager  
Legal Staff: Jack Bajorek, Rachel Allen

#### **Public Participation Dialing Instructions**

Dial Access Number: 1-720-388-8447

Event Number: 485 123 074#

[Join the Meeting](#)

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#### Pages

1. Call to Order
2. Approval of Minutes
3. New Items 2
  - 3.a Communications and Engagement Plan 34
  - 3.b Capital Master Planning Efforts
4. Miscellaneous Items for Consideration
5. Confirm Next Meeting  
April 24, 2025 at 4:00PM
6. Adjournment





*Care for What We Have  
Provide for What We Need*

# Infrastructure Task Force Advisory Committee

Thursday, March 27, 2025





# Agenda



- **Welcome**
  - **Conflict of Interest Disclosure**
- **Communications and Engagement Plan**
- **Master Planning Efforts**



# Communications and Engagement Plan

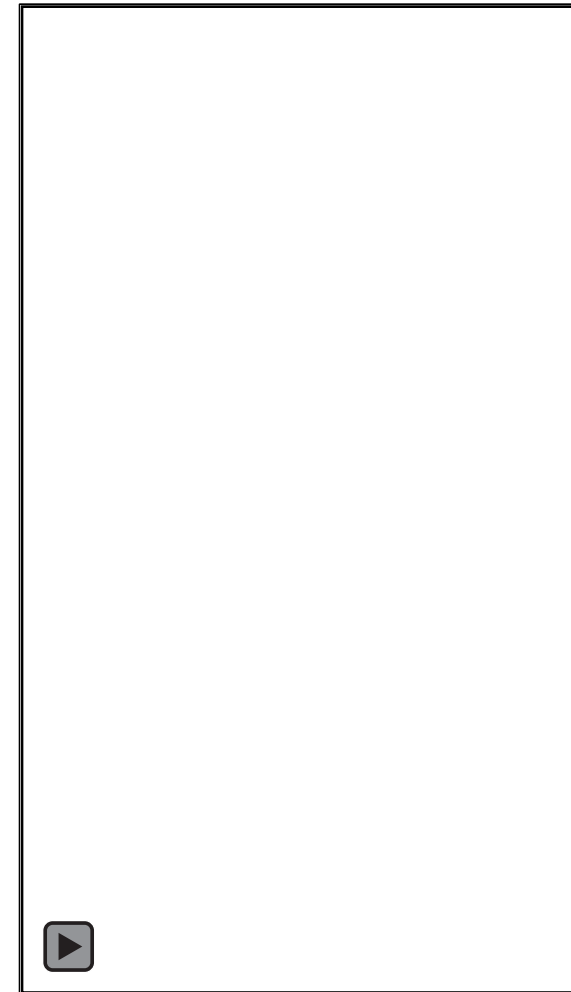


# Communications and Engagement Plan



- **Goals**

- **Educate** (what is city infrastructure and why is it important?)
- **Raise awareness** (what are the city's infrastructure needs and challenges?)
- **Collaborate** about what priorities should be
- **Build community confidence** (we manage resources wisely!)
- **Engage many kinds of stakeholders** (to ensure equitable and sustainable outcomes)
- **Establish long-term and broad-based community support** for creative solutions to address immediate and future infrastructure needs.
- **Position Aurora as a city that thinks and acts strategically** to address community needs now and in the future.





# Communications and Engagement Plan



- **Key Messages**

- Infrastructure is the **facilities and built systems that make up the foundation of our city**, from streets, parks and libraries to fire and police stations.
- Our infrastructure must be safe, adequate and well-maintained to ensure a **healthy local economy** and **excellent quality of life**.
- Aurora is a growing city with **many unmet critical capital needs** and **lacks funds to address** these needs and maintenance costs.
- **The city and community must identify shared priorities and long-term, creative solutions** to maintain current infrastructure and support future capital improvements. **Build Up Aurora is that strategic effort.**



# Communications and Engagement Plan



- **Key Stakeholders and Target Audiences**

- Residents
- Elected and Appointed Officials
- Neighborhood Groups and HOAs
- Voters
- Civic and Community Organizations
- Community Leaders
- Aurora Boards and Commissions
- Businesses and Industry Leaders
- Schools
- Partner Agencies
- City Employees
- Media





# Communications and Engagement Plan



- **Strategy 1:** Gather public input and conduct community conversations with stakeholders on infrastructure priorities and perspectives on budget challenges and funding strategies
- **Strategy 2:** Develop and distribute collateral materials with key messaging to support community engagement efforts
- **Strategy 3:** Promote public involvement opportunities and deliver key messages via broadcast, social media partner comms and Engage Aurora





# Communications and Engagement Plan



- **Strategy 4:** Develop and engage a network of champions to expand reach to stakeholders
- **Strategy 5:** Engage city employees, elected officials and community leaders and partners to encourage participation and build trust
- **Strategy 6:** Build public awareness and issue recognition through dissemination of key messages and identity on current infrastructure efforts





# Communications and Engagement Plan



- **How can you support this work as a task force member**
  - **Attend scheduled presentations** and talk with residents
  - **Facilitate your own meetings** with your networks
  - **Drop off postcards and flyers** to the places you go and the people you know
  - **Share our social media messages** through your channels, starting with the survey link
  - **Who should we talk to and where should we present?**  
Share your ideas!





# Communications and Engagement Plan



- **What materials are coming to you**
  - **Meeting in a box coming soon!** (will include pitch for why this matters, instructions for participants, fact sheets, facilitated questions, postcards and printed surveys)
  - **Flyers and posters**
  - **Social media messaging and images**
  - **Updated talking points**





# Communications and Engagement Plan



- **Flagship Events**

- **3 to 4 standalone events hosted by Build Up Aurora**

- Town Center – Saturday, June 7
    - Southlands – pending
    - Aurora Highlands – pending
    - SE Recreation Center and Field House – pending

- **Science Fair/Open House Style**

- Posters and booths with SME at each
    - Share information and gather input – drive attendees to online survey
    - Activities for kids
    - Music/entertainment



# Communications and Engagement Plan



## Confirmed Events

- Saturday, April 5: APS Festival of Arts at Town Center at Aurora
- Saturday, April 19: Bunny Bonanza at Town Center at Aurora
- Saturday, April 19: Engage Aurora Live!
- Saturday, June 7, July 5 and Aug. 2 : Rebel Marketplace Farmers Market Town Center at Aurora
- Saturday, June 14: Global Fest
- Saturday, June 21: Juneteenth at Town Center at Aurora
- Saturday, Aug. 2: APS Back to School Kickoff

## Meetings and Events To Be Scheduled

- Aurora Chamber of Commerce
- Rotary Club of Aurora
- Havana Street Night Market
- Stanley Marketplace First Fridays
- Southlands Farmers Market
- African Leadership Group
- Colorado Association of Realtors/Denver Metro Association of Realtors





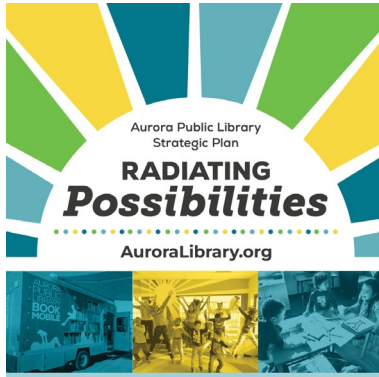
**AURORA911**



Connecting People. Connecting Places.

**CONNECTING  
AURORA**

OUR MULTIMODAL TRANSPORTATION MASTER PLAN











# Capital Master Planning Efforts





# Financial Planning: Operating v. Capital

Capital Budget (Multi-Year)		Operating Budget (Annual)	
	Funds physical infrastructure		Funds city's daily business
	Multi-year projects including major infrastructure replacements		Staff and supplies
	Projects include roadway improvements, park improvements, facility construction, etc.		Day-to-day maintenance and upkeep of buildings, roads, parks
	Pay-as-you-go, financing, grants		Annual (single fiscal year), grants

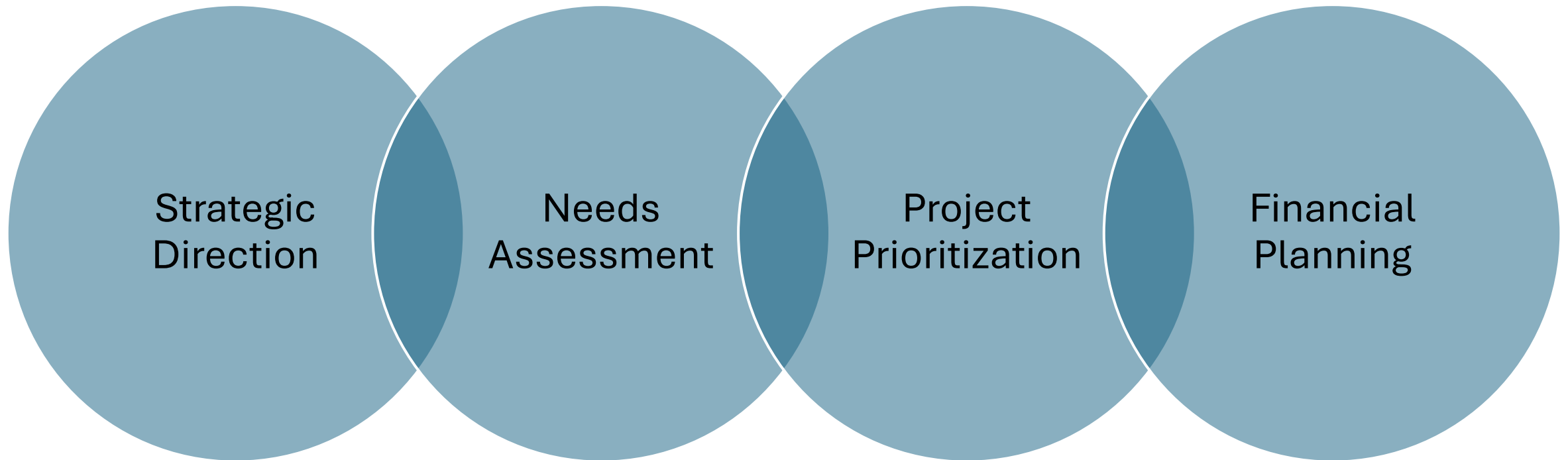
**Capital budgets fund multi-year and long-term investments in infrastructure, while operating budgets cover day-to-day operational needs.**



# What is a Capital Master Plan?

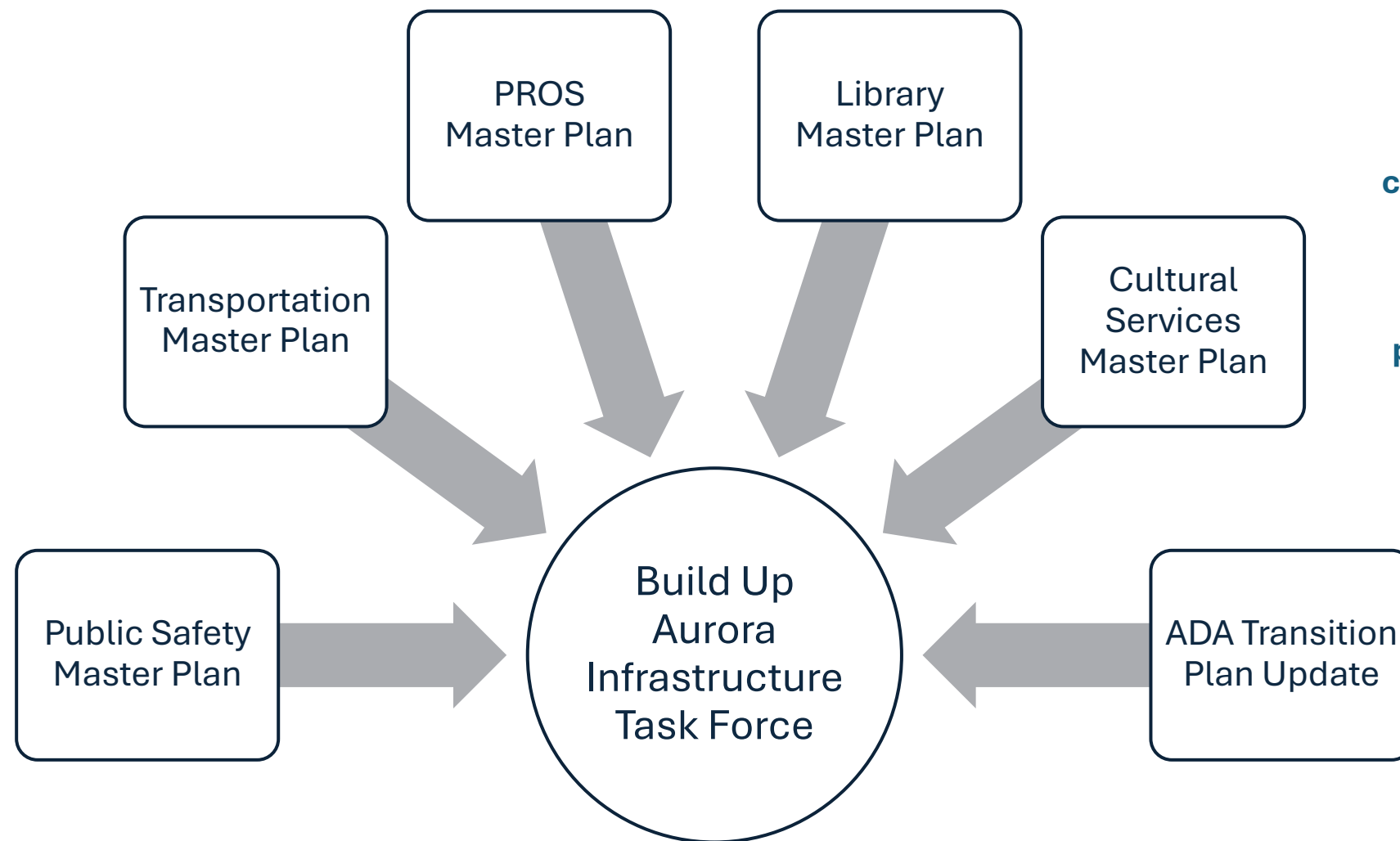


**Strategic, long-term plan that guides the allocation of capital resources, typically for infrastructure and facilities development, to meet an organization's needs and objectives over a defined period.**





# Capital Master Planning – Why it Matters



**City Council allocated funding for capital master planning efforts to evaluate the city's capital needs to enhance capital and financial planning.**

**Task Force will be presented project recommendations from each plan this year.**



# Public Safety Master Plan (PSMP)



Evaluated 30 public safety facilities, assessing current and future needs, operational efficiency, mission effectiveness, and major building systems to determine long-term viability and necessary improvements.



## Focus Areas

- Identification of current facility use and space availability and/or deficiency
- Examination of how operational changes, city population, and area growth projections will impact facility needs including timeline for when and where space needs will arise.
- Determination of the best utilization of space on a 10-year, 15-year, and 25-year horizon at all facilities, including recommended new facilities.
- Assessment reports of existing facility conditions

The Public Safety Master Plan guides facility infrastructure planning for the Aurora Police Department, Aurora Fire Rescue, and Aurora911 over the next 25 years, fostering progress, innovation, and community impact.



# PSMP Approach



## Data Collection

- Site tours and in-depth facility assessments
- Interviews with user groups and stakeholders
- Review of historical studies and documentation

## Phased Analysis:

1. Evaluation of existing public safety infrastructure
2. Forecasting future staffing and space needs
3. Verification workshops and consensus building





# Connecting Aurora Master Plan



**Connecting Aurora is the first-ever citywide multimodal transportation master plan to look holistically at the transportation needs throughout Aurora.**

## LET'S BUILD THE FUTURE OF AURORA TRANSPORTATION TOGETHER!

Connecting Aurora aims to identify ways to better connect our residents, employees, and visitors to various destinations across the city.



Creates a vision for the city's transportation system (bikes, pedestrian, transit, freight, and vehicular traffic).



Guides the development, design, and delivery of future multimodal transportation projects and programs.



Strives to improve safety and provide more convenient ways to travel for all people of Aurora.



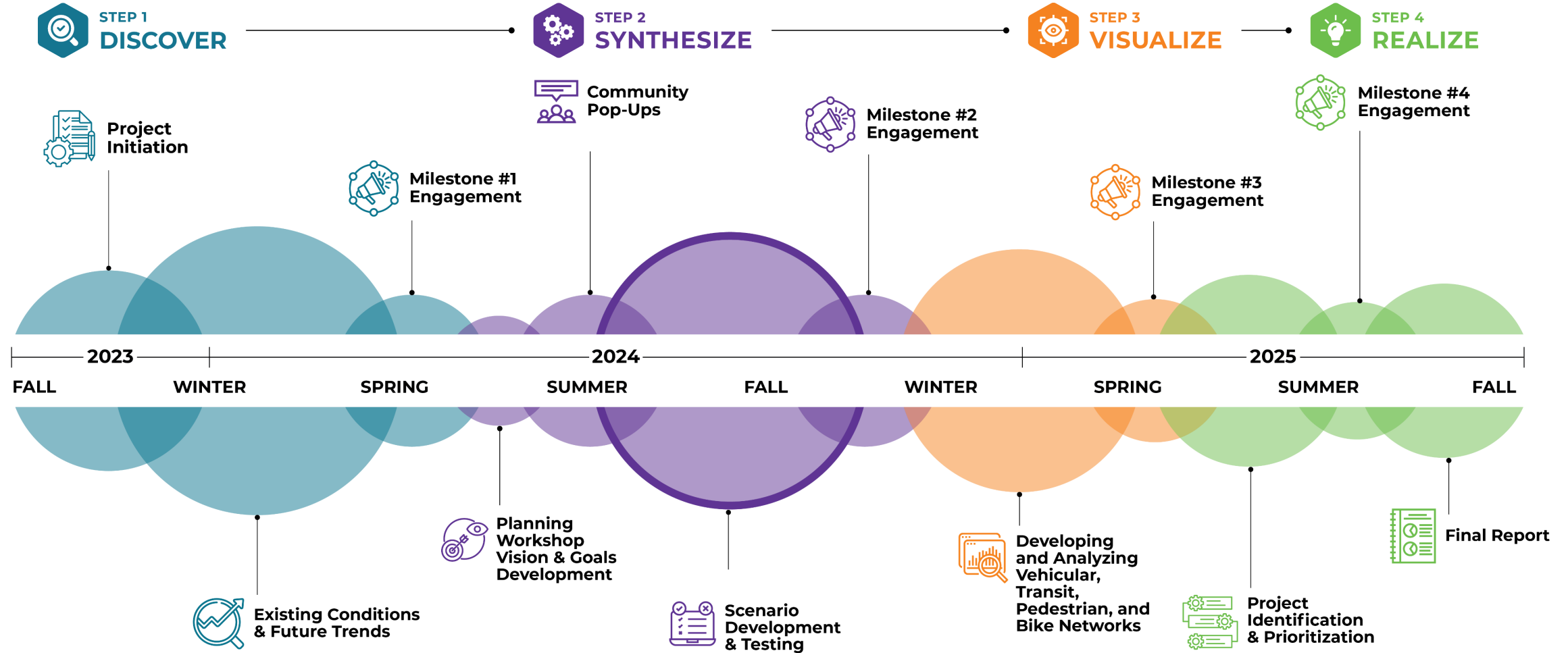
Connecting People. Connecting Places.

**CONNECTING  
AURORA**

OUR MULTIMODAL TRANSPORTATION MASTER PLAN



# Connecting Aurora – Timeline/Process





# Connecting Aurora Master Plan



## Engagement Overview

- Touchpoints: 153k
- Online Open House: 1.4k
- Actively Engaged: 1.3k
- Surveys: 155

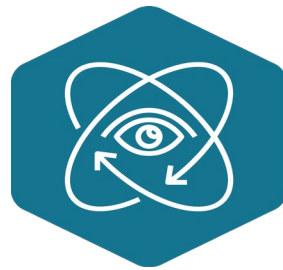




# Connecting Aurora Master Plan



**Our vision, mission, and bedrock practices were developed based on our extensive public engagement efforts during Milestone 1.**



## OUR VISION

Aurora safely connects all people to our places for a healthy, sustainable, and economically strong community.



## OUR MISSION

The City of Aurora will provide a complete transportation system to meet the needs of all people. The city will engage the public in the delivery of plans, programs, policies, standards, and projects.



# Connecting Aurora Master Plan



## Next Steps



**Multimodal Network Development**



**Draft Policies and Programs**



**Milestone 3 Coming in Spring 2025**

## Engagement next steps

- Milestone 3: April 1-22, 2025
- Citywide Combined Public Open House
- 12+ Pop-Up Events
- Virtual Town Hall
- Roundtable Discussion
- Online engagement
- Additional outreach & engagement regarding multimodal system development and evaluation

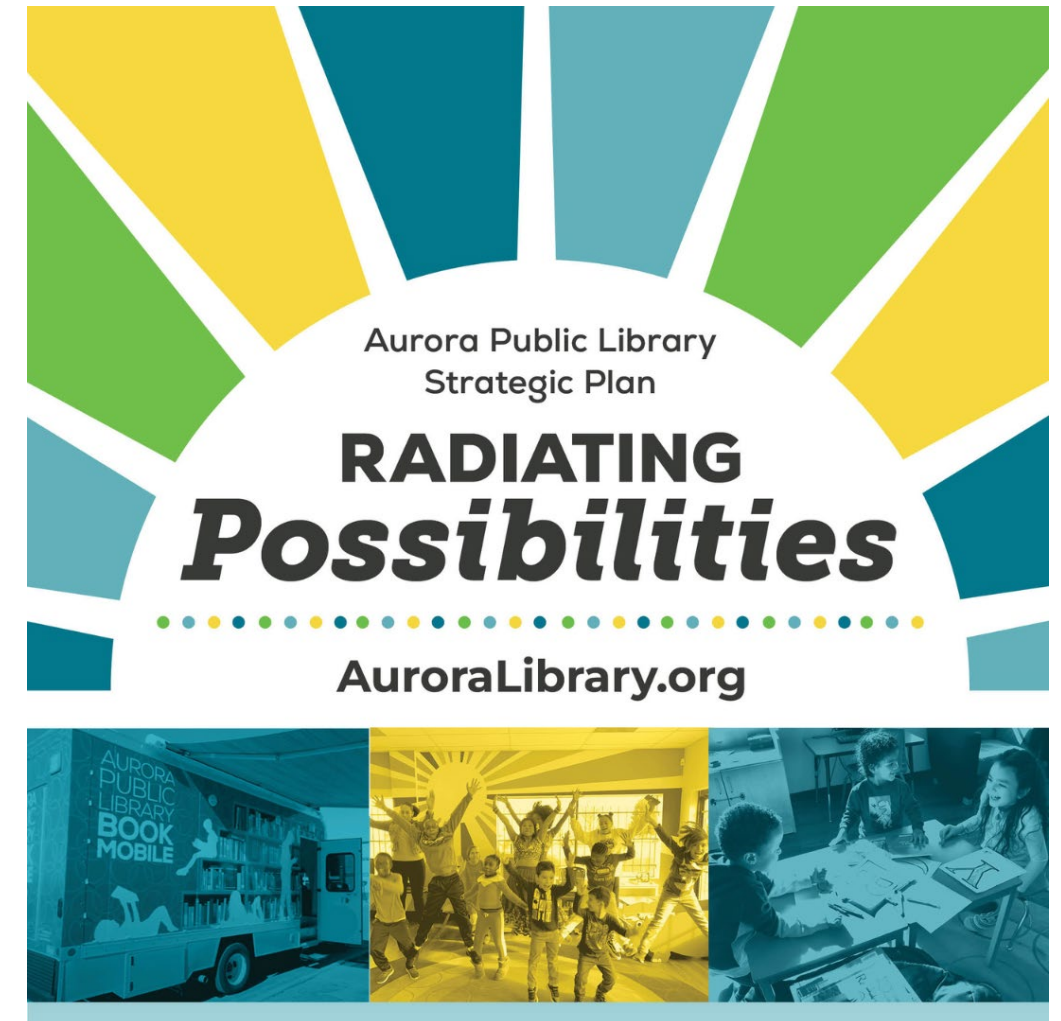


# APL Radiating Possibilities



Aurora Public Library has launched its Strategic and Facilities Master Plan, a forward-thinking initiative designed to expand access to resources, foster lifelong learning, and enhance community engagement.

Under the theme *Radiating Possibilities*, the plan will guide the library's future by identifying key priorities, optimizing resources, and ensuring that services evolve to meet the needs of Aurora's growing and diverse population.





# APL Radiating Possibilities



## Purpose and Goals of the Plan

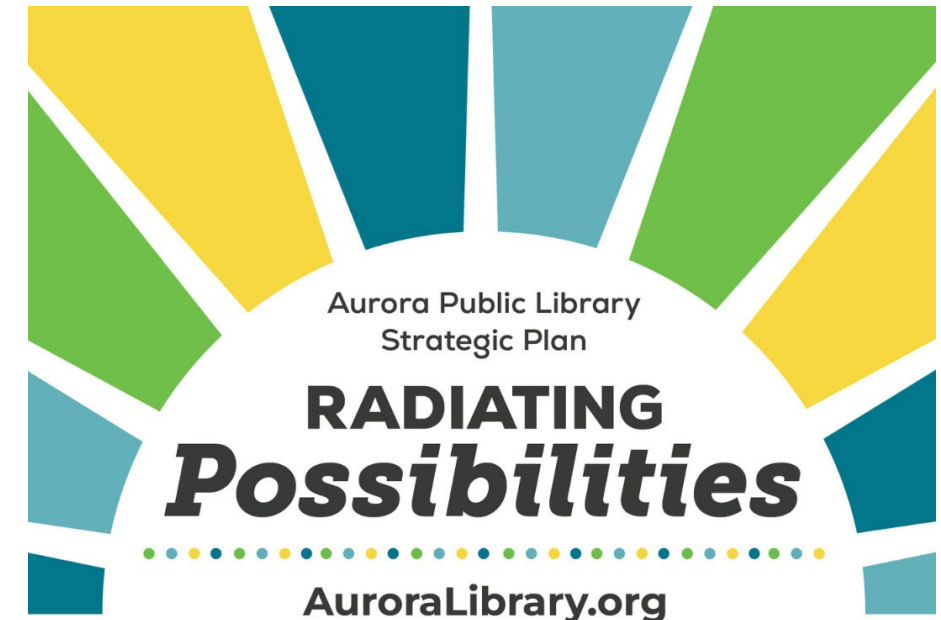
- Identify **community and facility needs**
- Optimize **resource allocation** for long-term sustainability
- Ensure library services align with Aurora's **growing and diverse population**

## Community Engagement

- **Needs assessment** to gather resident feedback and stakeholder input.
- **Community survey available**
- Encouraging participation from **both library users and non-users**

## Facilities & Future Planning

- Assess condition and usage of existing **library facilities**.
- Identify **capital improvements and future space needs**.
- Develop a **roadmap for future investments** and service enhancements



The community survey can be accessed at [EngageAuroragov.org/LibraryVision](https://EngageAuroragov.org/LibraryVision) from Feb. 26 to April 4



# Our Parks, Our Places PROS



PROS is committed to expanding and enhancing its public spaces and programs, guided by a community-driven vision that assesses and addresses disparities in services and offerings to ensure equitable access and maximize health, wellness, environmental and economic benefits for all residents.





# Our Parks, Our Places PROS



**Engagement Languages: Amharic, English, Korean, Mandarin, Spanish, Vietnamese**

**17,000+**

TOUCHPOINTS  
WITH THE  
COMMUNITY

**18**

IN-PERSON  
ENGAGEMENT  
EVENTS

**1,500+**

SURVEY  
RESPONSES

**1,000+**

LOCATION-BASED  
COMMENTS



# Our Parks Our Places PROS



## Guiding Principles

**Strengthen  
Connectivity to  
PROS Assets**

**Meet Evolving  
Needs of the  
Community**

**Create  
Opportunities for  
Lifelong Education**

**Serve as Stewards to  
Our Environment**

**Provide Welcoming  
and Safe Spaces**

**Proactively Invest in  
the Present and  
Future**



# ADA Transition Plan



## ADA Transition Plan Purpose

The city of Aurora is updating its **ADA Self-Evaluation and Transition Plan** to ensure compliance with **Title II of the Americans with Disabilities Act (ADA)**. This plan will:

- **Assess and address** accessibility in city programs, services, infrastructure, and public rights-of-way.
- **Identify barriers** and develop a roadmap for ADA compliance improvements.
- **Ensure digital accessibility** under Colorado's **HB 21-1110** law.
- **Enhance training and policies** to support accessibility and inclusion.
- This initiative reflects the City's **commitment to equal access** and **continuous improvement** for all residents.



# ADA Transition Plan



**We are here!**





A large, 3D, light gray question mark stands on a dark gray wooden floor. The floor has a vertical plank pattern. The background is a dark gray wall. Overlaid on the scene is the text 'QUESTIONS AND INFORMATION REQUESTS' in a white, sans-serif font. The text is centered horizontally and positioned in the upper half of the image. The question mark is positioned to the left of the text, with its stem extending down to the floor.

# QUESTIONS AND INFORMATION REQUESTS





**Next ITF Meeting: April 24, 2025 (4 to 6 p.m.)**

- **All remaining meetings will be in-person**





# Build Up AURORA

Care for What We Have  
Provide for What We Need

## Upcoming Meetings and Presentations

### Build Up Aurora Flagship Events

Date	Time	Event Name
Saturday, April 19	11 a.m. - 1 p.m.	Engage Aurora Live!
Saturday, June 7	11 a.m. - 2 p.m.	Town Center at Aurora Flagship Event
TBD		Aurora Highlands Flagship Event
TBD		SE Rec Center and Fieldhouse Flagship Event

### Build Up Aurora Booth Events at Aurora Town Center

Date	Time	Event Name
Saturday, June 7	11 a.m. - 2 p.m.	Rebel Marketplace Farmers Market
Saturday, June 21	1 - 5 p.m.	Juneteenth by City of Aurora
Saturday, July 5	11 a.m. - 2 p.m.	Rebel Marketplace Farmers Market
Saturday, August 2	10 a.m. - 12:30 p.m.	APS Back to School Kickoff
Saturday, August 2	10 a.m. - 2 p.m.	Rebel Marketplace Farmers Market

### Townhalls

Date	Time	Event Name
Thursday, March 27	6 - 7:30 p.m.	Ward I Town Meeting (Murillo)
Tuesday, April 8	6:30 - 8 p.m.	Ward III Town Meeting (Medina)
Thursday, April 10	6:30 - 8 p.m.	Ward IV Town Meeting (Hancock)
Tuesday, April 15	6:30 - 8 p.m.	Ward V Town Meeting (Lawson)
Saturday, April 19	2 - 3:30 p.m.	Meet with Mayor Mike (Coffman)
Thursday, April 24	6 - 7:30 p.m.	Ward I Town Meeting (Murillo)
Saturday, April 26	10 - 11:30 a.m.	Ward V Town Meeting (Lawson)
Wednesday, May 21	6 - 8 p.m.	Ward VI Town Meeting (Bergan)

### City Events

Date	Time	Event Name
Thursday, April 10	6:00 p.m.	HOA Build Up Aurora Session 1
Wednesday, April 23		Civic Engagement Academy Session 1
Tuesday, April 29	6:00 p.m.	HOA Build Up Aurora Session 2
Wednesday, April 30		Civic Engagement Academy Session 2





# Build Up AURORA

Care for What We Have  
Provide for What We Need

## Infrastructure Task Force

### Get Involved

- Attend scheduled presentations and talk with residents
- Facilitate your own meetings with your networks
- Drop off postcards, flyers and postcards to the places you go and the people you know
- Share our social media messages through your channels, starting with the survey link
- Who should we talk to and where should we present? Share your ideas!

### Contact Information

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