CITY OF AURORA, CO

Northwest Aurora Arts Grants

Fiscal Year 2020 Application

Deadline: Friday, November 22, 2019 at 4:00 p.m.
(Please refer to the "2020 Guidelines" for details.)

To which program are you applying?
Check only one. (Submit two applications if you want to apply to both programs.)

☐ **General Operating Support**   ☐ **Project Support**

Applicant Profile

Legal Name	
d.b.a. (if applicable)	
Address	
City	
State	
Zip	
Federal EIN	
Date of 501(c)3 Incorporation	
# of Years in ACAD	

Primary Contact Information (for example, Executive Director)

First Name	
Last Name	
Title	
Work Phone	
Mobile Phone	
Email	

Secondary Contact Information (for example, Board President)

First Name	
Last Name	
Title	
Work Phone	
Mobile Phone	
Email	

Please answer the following questions in four (4) pages or fewer. In order to make reading your application a pleasurable experience for the reviewers, we recommend an easily readable font (Times New Roman, Calibri, Garamond, etc.) with a type size of 12 and 1 inch margins all around. Please include the text of the questions.

Please refer to the "2020 Guidelines" document for additional information.

1. Programming and Services (Please answer ONE of the following questions.)

General Operating Grant Applicants, please answer the following:
Please give us an overview of the arts/culture work you (or your organization) have done in the past, where you have done the work and a description of your audiences. If you have experience working in the arts district, please discuss that. What do you propose to do in the arts district in 2020? Please make sure to pay attention to both the programmatic (what you do) side of your work as well as the management (how you get it done) side. The commission is especially interested in learning about your programmatic and management (including financial) challenges and your plans to address them.

Project Grant Applicants, please answer the following:
   a.   Name of project
   b.   Provide a detailed description of the project (what exactly are you going to do, when, where – must be in the arts district, for whom, why, what is the fee, if any, to participate, etc.).
   c.   Do you have a track record of implementing this project or a similar one either in Aurora or any other place? If yes, please provide details.

2. Diversity, Equity and Inclusion

Please tell us how your organization is pursuing these values in terms of both how the organization is run and how the organization "invites" and builds its audiences. How do you monitor and evaluate that work?

3. Who are the people who will help you do this work?

Please tell us about the people who are planning, implementing and reviewing what you do.

4. Ability to attract "outside" audiences to the Arts District

Please tell us how you will attract audiences from outside the arts district not only to attend your programs but also to contribute to the greater economic activity of the arts district.

Attachments

General Operating Support Applicants ONLY – Please answer the following:

1. Please provide evidence that you meet the following eligibility requirement: At least 80% of your participants are served in the arts district AND at least 80% of your programming occurs in the Arts District.
2. Profit and loss statements (or audit) for your organization's last two completed fiscal years (preferably generated by your financial management software).
3. Current year budget (revenue and expenses)
4. Board Roster (dated) with short bios, if applicable
5. Please complete the following table:

Annual "Number of" Totals for Programs and Services in the ARTS DISTRICT ONLY

	Measure	2017	2018	2019 (January – June)
1	# of Paid Admissions			
2	# of Free Admissions			
3	# of Days with programs open to the public			

Project Support Applicants ONLY – Please answer the following:

1. Project budget showing projected revenue and expenses.
   a. **Please make certain that you include a revenue line "Northwest Aurora Arts Grant" on which you indicate the grant amount you are requesting.**
   b. Please note: The Cultural Affairs Commission will ultimately decide how much, if anything, to award.
2. Board Roster (dated) with short bios, if applicable

Review Panels
Applications will be reviewed by panels comprised of Aurora Cultural Affairs commissioners and community members. The dates and locations for the panels are to be determined.
One or more representatives of the applicant must be present to answer questions.

Please direct inquiries to Gary Margolis gmargoli@auroragov.org