4. Lights shall not exceed 400 watts of incandescent illuminance or the equivalent.

**B. Decorative Lighting**

1. Decorative lighting is permitted to enhance the appearance of a building and/or landscaping provided that all light is cast against the building surface or downward onto a tree or other landscape feature.

2. Decorative lighting shall not exceed 100 watts of incandescent illuminance or the equivalent.

3. All decorative lighting shall be directed away from residential uses located within 300 feet of the façade on which the decorative lighting is mounted, and shall be shielded at all times to reduce light trespass upon adjacent residential uses. As an exception, patio string lighting may be mounted on a façade of a building facing and located within 300 feet of a residential use, provided that the lighting is turned off between 11:00 pm and 6:00 am.

4. Lighting for special events, emergencies, construction, or holidays shall be exempt from these decorative lighting standards provided that the lighting is discontinued within seven calendar days upon completion of the project or the holiday for which the lighting was provided.

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**4.10 SIGNS**

This Section 146-4.10 applies to all signs erected in the City unless exempted or modified by another standard in this UDO, but excluding signs erected or required to be erected by the City or an entity of local, state, or federal government in the performance of its governmental functions.

**4.10.1. PURPOSE AND INTENT**

A. To protect the right to free speech by the display of protected message(s) on a sign, while balancing this right against public interests of preserving and protecting the public, health, safety and welfare within the City of Aurora;

B. To reduce hazards that may be caused or worsened by driver, bicyclist, and pedestrian distraction caused by signs, especially those projecting along public rights-of-way or near roadway intersections;

C. To promote the effectiveness of signs by preventing their over concentration, visual clutter, hazardous placement, deterioration, excessive size and number;

D. To preserve and enhance the aesthetic and environmental values of the community, as reflected in the Comprehensive Plan, while at the same time providing adequate channels of communication to the public;

E. To increase the economic value of commercial areas through use of quality design; and

F. To regulate signs in in a content-neutral manner in accordance with the City's policy and intent in a manner consistent with the U.S. and Colorado Constitutions, laws, and court decisions.
4.10. Signs

4.10.2. PROHIBITED SIGNS

A. Vehicle mounted signs that are not integrated into body of the vehicle, including mobile billboards;

B. Signs extending over or within the right-of-way, or within a protected sight triangle, unless otherwise authorized through a revocable right-of-way permit from the City;

C. Signs on utility poles, other than City-owned signs;

D. Roof signs or any signs placed on or above the roof line or parapet of a building;

E. Signs located on internally illuminated awnings; and

F. Signs that include, or message content that is communicated by, strobe or flashing lights.

4.10.3. EXISTING SIGNS

A. Generally

Existing signs that do not conform to the provisions of this Section 146-4.10 shall not be re-erected when removed from their supporting structure. They may be re-erected if the location and the sign are made to conform to the provisions of this Section 146-4.10 or any other ordinance or regulation.

B. Discontinued Business

Any existing sign that advertises a defunct business or an unavailable entity, product, or service is declared to be a nuisance and shall be removed by the owner, agent, or person having the control of the premises upon which such sign may be found as required by Section 146-4.11.1.E (Maintenance Requirements; Signs).

4.10.4. PERMITTED RESIDENTIAL SIGNS

Residential sign shall comply with the standards in Table 4.10-1:

<table>
<thead>
<tr>
<th>Sign Category</th>
<th>Sign Type</th>
<th>Maximum Number</th>
<th>Maximum Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multifamily Dwelling structures containing 24 units or fewer</td>
<td>Wall or monument sign</td>
<td>1 wall sign or monument sign per street frontage</td>
<td>36 sf.</td>
</tr>
<tr>
<td>Multifamily Dwellings containing more than 24 units</td>
<td>Wall or monument sign</td>
<td>1 wall sign or monument sign per street frontage</td>
<td>96 sf.</td>
</tr>
</tbody>
</table>

4.10.5. PERMITTED COMMERCIAL, INSTITUTIONAL, MIXED-USE, AND INDUSTRIAL SIGNS

A. Applicability

These standards shall apply to all commercial, institutional, mixed-use, and industrial development unless otherwise specified in this UDO, Site Plan, Master Plan, Adjustment, or Variance.
B. Wall, Projecting, Blade, and Monument Signs

1. Number of Permitted Signs
   A total of five signs are permitted per use, with a total of 80 square feet minimum.

2. Total Sign Area Allowed
   a. Arterial Streets
      On arterial street frontages, two square feet of sign area for each linear foot of building frontage for the first 100 feet, then one-half square feet of sign area for each linear foot of building frontage thereafter as measured along the building frontage (the longest building frontage with a public entrance), up to the limit in Subsection c below.

   b. All Other Streets
      On all other street frontages, one square feet of sign area for each linear foot of building frontage for the first 200 feet of building frontage; then one-half square feet of sign area for each linear foot of building frontage thereafter as measured along the building frontage (the longest building frontage with a public entrance), up to the limit in Subsection c below.

   c. Maximum Total Sign Area
      Maximum total sign area shall not exceed 600 square feet.

   d. Maximum Individual Sign Area
      No individual sign shall exceed 200 square feet.

   e. Additional Sign per Tenant or Business
      Each tenant or business is permitted one blade sign up to a maximum of six square feet in addition to the signs listed in Subsections a. through d. above.

C. Monument Sign Standards

Monument signage is considered as one of the five types of signs allowed and is included in the total allowable square footage as calculated above.

1. Location of Monument Signs
   a. Monument signs shall be located on the Site Plan showing size of sign face, setback, and sight triangle.

   b. If any monument sign is located in an easement, a revocable license must be obtained prior to permit issuance.

   c. No monument sign may be erected in a median.

2. Maximum Height
   The maximum height of monument signs shall be determined by the location as follows, measured from grade to top of sign:
   a. Along arterial streets: 12 feet
   b. Along all other streets: 8 feet

3. Total Sign Area Allowed
   The maximum size of a monument sign face is 100 square feet, unless otherwise noted in this Section 146-4.10.
4.10.6. Other Types of Signs

Signs of the types listed in Table 4.10-2 shall comply with the standards in that table.

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Description and Standard(s)</th>
<th>Size and Quantity</th>
<th>Permit Required?</th>
<th>Zone Districts Permitted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signs Erected by a Registered Neighborhood Group</td>
<td>At neighborhood entrances only on an arterial or collector street</td>
<td>96 sf. max. area; 6 ft. max. height; Max. 2 per entrance</td>
<td>Yes</td>
<td>Residential and mixed-use zone districts</td>
</tr>
<tr>
<td>Pillar or Column-Type Signs Erected by a Business improvement</td>
<td>On pillars or columns on arterial or collector streets</td>
<td>20 sf. max area; 6 ft. max. height</td>
<td>No</td>
<td>Mixed-use zone districts</td>
</tr>
</tbody>
</table>
### 4.10.7. ELECTRONIC MESSAGE BOARDS

A. An electronic message board is a form of on-premises sign.

B. An electronic message board is limited to use on monument signs only and shall be integrated into the overall sign face.

C. The area of the electronic message board signage shall not exceed 50 percent of the total sign area of the sign face.

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**Table 4.10-2: Standards for Other Types of Signs**

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Description and Standard(s)</th>
<th>Size and Quantity</th>
<th>Permit Required?</th>
<th>Zone Districts Permitted</th>
</tr>
</thead>
<tbody>
<tr>
<td>District or Business Association</td>
<td>Only on an arterial or collector streets</td>
<td>96 sf. total area; 8 ft. max. height</td>
<td>Yes</td>
<td>Mixed-use zone districts</td>
</tr>
<tr>
<td>Signs Erected by a Business Improvement District or Business Association</td>
<td>Permitted on the City right-of-way pursuant to a bus bench or advertising bus shelter franchise agreement with City</td>
<td>As per agreement</td>
<td>Yes</td>
<td>All zone districts</td>
</tr>
<tr>
<td>Donation Collection Bin</td>
<td>See standards in Section 146-3.3.5.WW (Recycling Collection Facility)</td>
<td>Max. 2 kiosk mounted signs; 6 sf. each max. area</td>
<td>No</td>
<td>Mixed-use zone districts</td>
</tr>
<tr>
<td>Flags on Flag Poles</td>
<td>In no instance shall any part of a flag extend beyond the property line.</td>
<td>3 poles max.; Max. 240 sf. total area; 35 ft. max height</td>
<td>Required for any flag pole over 25 feet in height</td>
<td>Multifamily developments; and R-2, R-3, R-4, and mixed-use zone districts</td>
</tr>
<tr>
<td>Signs Adjacent to a Permitted Drive Up or Drive-Through Lane</td>
<td>Not calculated in business sign area</td>
<td>n/a</td>
<td>No</td>
<td>All zone districts where drive-up or drive-through facility is permitted or conditional use</td>
</tr>
<tr>
<td>Signs Located on a Motor Vehicle Fuel Dispensing Station Pump Island</td>
<td>Not calculated in business sign area</td>
<td>n/a</td>
<td>No</td>
<td>All zone districts where motor vehicle fuel dispensing station is a permitted or conditional use</td>
</tr>
<tr>
<td>Window</td>
<td>No flashing or blinking permitted. Calculated with all window signs (temporary and permanent) and includes &quot;open&quot; signs</td>
<td>General: 50% coverage per window pane max.; MU-OA-MS: 25% coverage per window pane max.; All: 200 sf. max. total area of all window signs</td>
<td>No</td>
<td>Mixed-use zone districts Refer to Sections 146-2.4.4.H.2.h</td>
</tr>
<tr>
<td>Incidental Site Signs</td>
<td>May not be directed to or designed to be legible from private or public streets</td>
<td>3 sf. max area per sign; General: 3 ft. max. height At corners where driving aisles meet or cross: 6 feet max. height</td>
<td>Yes</td>
<td>Mixed-use zone districts</td>
</tr>
<tr>
<td>Pennants, streamers, or similar decorative devices</td>
<td>30 consecutive days per year</td>
<td>n/a</td>
<td>Yes</td>
<td>All zone districts</td>
</tr>
</tbody>
</table>
4.10. Signs

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4.10.8. Signs in Special Commercial Sign Standard Areas

D. The electronic message display must be programmed so it does not change more frequently than once every eight seconds, and the message change occurs instantaneously, without use of scrolling, flashing, fading, blinking, or other similar transitions. The board shall contain static messages only, changed only through dissolve or fade transitions, but that may otherwise not have movement, or the appearance or optical illusion of movement varying light intensity, of any part of the board, design or pictorial segment of the board. The change of message using dissolve or fade transition shall not exceed one second of time between each message displayed on the board.

E. The message display must be provided with automatic dimming software or solar sensors to control brightness for nighttime viewing and varying daytime lighting conditions.

F. All existing electronic signs that contain an electronic changeable copy that does not comply with the provisions of the Section shall conform to the brightness of copy provisions and animation restrictions within 180 calendar days of the original adoption of the regulations recodified in this Section 146-4.10.

G. Within the areas designated as the Special Commercial Sign Overlay Districts, electronic message boards may be integrated into either a wall or monument sign, but is limited to 50 percent of the overall sign square footage.

4.10.8. SIGNS IN SPECIAL COMMERCIAL SIGN STANDARD AREAS

A. Purpose

The City Council determines that there are certain commercial areas in the city that warrant the designation as special commercial sign standard areas to permit a taller or larger ground sign because:

1. Such areas are characterized by intense commercial activity along major streets;
2. The uses to which such signs pertain have long street frontages;
3. Sign locations are buffered from residential areas;
4. The area is coterminous with other governmental jurisdictions that have less restrictive sign regulations; and/or
5. The signage otherwise permitted by this Section 146-4.10 would be obscured from visibility from public streets by light rail infrastructure.

B. Designation and Applicability

The City Council hereby designates special commercial sign standard areas along the frontage of the following streets for qualifying businesses having the requisite minimum frontage on such named streets:

1. Havana Street (South of Sixth Avenue);
2. Colfax Avenue (Outside of MU-OA-MS subdistrict and the MU-FB district);
3. Abilene Street; and
4. Parker Road.

C. Decision and Approval Criteria

The Planning Director shall approve the proposed sign, deny the sign, or approve the sign with conditions within 30 days after receipt of a complete application. The Director shall consider the following in making its determination:
4.10. Signs

1. Whether any negative offsite effects of the proposed sign are mitigated.
2. The extent to which the sign conforms to the associated design character of the development.

D. Appeal to or Call-up by City Council

1. An applicant may appeal the decision pursuant to Section 146-5.3.13 (Appeals), or City Council may call up the decision pursuant to Section 146-5.3.11 (Call-ups).
2. If the City Council denies the appeal or does not call up the decision pursuant to Section 146-5.3.11, the applicant may seek prompt judicial review of the denial pursuant to Rule 106 of the Colorado Rules of Civil Procedure.

E. Large, Integrated Development

The Planning Director may approve a sign that exceeds the height, area, or location limitations in this Section 146-4.10.8 if it finds such increase is appropriate because the sign relates to a large integrated development or development in an MU-R zone district.

F. Signs Allowed

The following sign standards apply to any property in a special commercial sign standard area:

1. Only monument style freestanding signs are permitted.
2. The maximum height of all monument signs in a special commercial sign standard area shall not exceed 20 feet above grade.
3. If the proposed use has a minimum single street frontage of 300 feet, then one ground sign shall be permitted in addition to the maximum number permitted elsewhere in this Section 146-4.10.
4. The maximum total sign area including the additional ground sign shall not exceed 800 square feet.

G. Installation and Design

1. The supports for such sign shall appear as an architectural and/or integral part of the sign.
2. The Planning Director is authorized to adopt design guidelines to be applied in the evaluation of each sign permitted in the commercial sign standard areas. Prior to their application, the design guidelines shall be reviewed and approved by the City Council.

4.10.9. Creative Signs

A. Purpose

1. The creative sign program provides for property owners and businesses within the city to propose creatively designed signs. The intent of this process is:
   a. To encourage signs of high quality materials and workmanship;
   b. To encourage signs of unique design that exhibit a high degree of imagination, inventiveness; and
4.10. Signs

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4.10.10. District Specific Sign Regulations

c. To provide a process for the application of creatively designed signs that make a positive visual contribution to the overall image of the city, while mitigating the impacts of large or unusually designed signs.

2. Additionally, the creative sign program may provide for increased allowance to the maximum sign area permitted and to allow changeable copy in association with marquee signs.

B. Procedures

A creative sign program may be approved pursuant to Section 146-5.4.3.F (Creative Sign Program).

4.10.10. DISTRICT SPECIFIC SIGN REGULATIONS

A. Signs in the MU-FB, MU-TOD, and MU-R Districts

1. Permitted Sign Types and Standards

   Signs of the types listed in Table 4.10-3 shall comply with the standards in that table.

<table>
<thead>
<tr>
<th>Permitted Sign Types</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wall sign</td>
<td>Each tenant or business is allowed 1 wall sign for each street and parking lot frontage. Wall signs shall be allowed up to 1 sf. per linear foot of building frontage with a maximum of 70 sf. of sign area. Individual tenants are allowed a minimum of 25 sf.</td>
</tr>
<tr>
<td>High wall sign (five stories or greater)</td>
<td>1 high wall sign is permitted on individual building(s) of 5 stories or greater in height. High wall signs shall be allowed up to 2 sf. per linear foot of building frontage with a maximum of 200 sf. in total sign area. The sign must be located in the area between the bottom of the top floor and the top of the parapet wall. Signs above the parapet wall will be considered roof signs.</td>
</tr>
<tr>
<td>Grand projecting sign</td>
<td>1 permitted per development on a building located on a corner lot with a street-facing open plaza. Grand projecting signs shall not be a multi-tenant development sign. Sign shall have a minimum clearance of 10 ft. above grade, and shall not project more than 5 ft. beyond the face of the building. A Grand Projection Sign shall be permitted upon an approved Site Plan review.</td>
</tr>
<tr>
<td>Canopy sign</td>
<td>Each tenant or business is allowed 1 canopy sign over a public entrance, each with a maximum sign area of 10 sf.</td>
</tr>
<tr>
<td>Awning sign</td>
<td>Each tenant or business is allowed a maximum of 3 sf. of sign area placed on the vertical flap of the fabric awning. Backlit or internally-lit awning signs are prohibited.</td>
</tr>
<tr>
<td>Pedestrian blade sign</td>
<td>Each tenant or business is allowed 1 blade sign per pedestrian entrance, with a maximum size of 6 sf. The sign must be placed within the occupied elevation leased and entirely between 9 and 12 feet above grade.</td>
</tr>
<tr>
<td>Monument sign</td>
<td>Only monument-style ground signs are permitted, with a maximum of 40 sf. per face for a total of 80 sf. for 2-sided signs with an 8 foot maximum height. Fabric, pole-mounted, and other types of permanent signs are prohibited.</td>
</tr>
<tr>
<td>Multi-tenant development wall sign and/or ground sign</td>
<td>Only wall and ground signs are permitted and must be integrated architecturally, with a maximum of 40 sf. per face for a total of 80 sf. for 2-sided signs. Fabric, pole-mounted, and other types of permanent signs are prohibited. More than 1 multi-tenant development sign is permitted for arterial street frontages in a development covered by a Master Plan provided they have a minimum separation of 150 feet.</td>
</tr>
<tr>
<td>Sidewalk sign</td>
<td>1 sidewalk sign may be placed in front of each tenant or business premises, provided they are located to maintain a clear 6 foot wide pathway for pedestrians. The maximum size for a sidewalk sign is 3 ft. by 4 ft. No permit is required for signs located on private property.</td>
</tr>
</tbody>
</table>
4.10. Signs

Article 146-4 Development Standards

2. Sign Design and Color Criteria
   a. All monument style signs shall include a base constructed from the same primary materials as used on the main building;
   b. All letters and message content on a sign shall be individual 3-D, engraved, or projecting can type. Cabinet signs are prohibited; and
   c. All colors used on a sign background shall match the colors used on the main building. All colors and materials used on structures and frames containing the sign face shall match materials and colors used on the main building.

3. Sign Illumination
   If a sign is illuminated, all letters and message content on a sign shall be individually illuminated from an internal source, with the exception that wall signs are permitted to be illuminated entirely from downcast architectural lighting fixtures. A uniformly backlit sign face is not permitted on any sign.

B. Signs in the MU-OA-MS and G Subdistricts

1. Applicability
   These provisions apply to signs in the area bounded by 14th Avenue, 16th Avenue, Yosemite Street, and Oswego Street. Where the regulations of Section 146-2.4.4 (Mixed-Use -- Original Aurora District (MU-OA)) conflict with the requirements of this Section 146-4.10.10.B, the regulations in Section 146-2.4.4 shall govern.

2. Sign Lettering
   a. Except for projecting signs, all sign content shall consist of three-dimensional individual letters or message content of a material distinctive from the background to which it is attached.
   b. Cabinet type signs are prohibited.

3. Sign Lighting
   a. If a sign is to be internally illuminated, each sign letter shall be individually illuminated or "back-lit" from a shielded internal source.
   b. Signs with letters or message content applied to an internally lit sign face or translucent internally lit awning are prohibited.
   c. Neon of any color or neon accents is allowed.
   d. Wall, awning, and projecting signs with opaque style lettering may be externally illuminated from adjacent downcast architectural lighting fixtures.
   e. Canopy signs may be "up-lighted" or "halo-lighted" if the light source is not open to the sky or visible from the ground.
   f. LED (light emitting diode) lighting is prohibited for sign illumination.

4. Permitted Sign Types and Standards
   Signs in the MU-OA district shall comply with the standards in Table 4.10-4.
### Table 4.10-4
Sign Regulations in the MU-OA-MS and MU-OA-G Subdistrict

<table>
<thead>
<tr>
<th>Sign Types</th>
<th>Subdistrict</th>
<th>Standards</th>
<th>Size/Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wall sign</td>
<td>MU-OA-MS</td>
<td>Individual channel letters or message content only. A wall or canopy sign, not both.</td>
<td>1 per tenant or business per building street frontage up to 30 sf. For properties that exceed 60 linear ft. of building frontage: ( \frac{1}{6} ) sf. per linear ft., up to 60 sf.</td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>Individual channel letters or message content only.</td>
<td>Size and number per the general sign standards in this Section 146-4.10.</td>
</tr>
<tr>
<td>Alley wall sign</td>
<td>MU-OA-MS</td>
<td>1 alley wall sign is permitted up to a maximum of 10 sf.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>n/a</td>
<td></td>
</tr>
<tr>
<td>Projecting sign</td>
<td>MU-OA-MS</td>
<td>Signs may be attached or suspended by a metal bracket or placed beneath a projecting canopy or arcade. A minimum ground clearance of 9 feet in height is required. Such projecting sign shall maintain a minimum of 10 ft. clear distance from sidewalk to bottom of the sign. Canopy type signage at the base of the grand projecting sign is permitted. See Figure 4.10-1.</td>
<td>1 building-mounted projecting sign is allowed per tenant per each street/alley frontage, not to exceed 12 sf. per sign face.</td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>Prohibited</td>
<td>The canopy signage portion of the grand projecting sign shall not exceed 20 sf.</td>
</tr>
<tr>
<td>Grand projecting sign</td>
<td>MU-OA-MS</td>
<td>A single grand projecting sign is allowed for buildings located at street corners, buildings facing an open public plaza, or buildings occupying at least 1/2 block. The projecting sign shall not extend more than 5 ft. above roof peak or parapet or more than 5 ft. beyond the face of its building. Such projecting sign shall maintain a minimum of 10 ft. clear distance from sidewalk to bottom of the sign. Canopy type signage at the base of the grand projecting sign is permitted. See Figure 4.10-1.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>Prohibited</td>
<td></td>
</tr>
<tr>
<td>Monument sign</td>
<td>MU-OA-MS</td>
<td>Monument signs are not permitted without an administrative adjustment, which may only be granted if the proposed monument sign meets all the following design criteria: (a) There is sufficient plaza or other landscaped area outside of required rights-of-way on the applicant’s property to accommodate the sign; (b) The sign is designed with a solid base composed of brick or stone matching the materials on its associated building; and (c) The height of the sign does not exceed eight feet.</td>
<td>Per general sign standards.</td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>Prohibited</td>
<td></td>
</tr>
<tr>
<td>Canopy sign</td>
<td>MU-OA-MS</td>
<td>A canopy or wall sign, not both. Backlighting illumination of canopies is prohibited.</td>
<td>Total area shall not exceed 25 sf.</td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>1 canopy sign is permitted in addition to the overall size and number permitted by this Section 146-4.10. Total area shall not exceed 25 sf.</td>
<td></td>
</tr>
<tr>
<td>Awning sign</td>
<td>MU-OA-MS</td>
<td>All awnings shall be constructed from an opaque fabric material. Backlighting of the awning is not permitted. Message content may not exceed 8 in. and may only be placed on the vertical front portion. Up to 3 sf. of message content may be placed on the slanted portion of the awning.</td>
<td>In addition to the overall number and size allowed by this Section 146-4.10.</td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>Same as MU-OA-MS.</td>
<td></td>
</tr>
<tr>
<td>Sidewalk sign</td>
<td>MU-OA-MS</td>
<td>1 sidewalk sign may be placed in front of each tenant or business premises, provided it is located to maintain a clear 6 ft. wide pathway for pedestrians.</td>
<td>Sidewalk signs shall not exceed 3 ft. by 4 ft.</td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>Prohibited</td>
<td></td>
</tr>
<tr>
<td>Banner</td>
<td>MU-OA-MS</td>
<td>Banners are permitted only if attached to street lights. Banners may remain in place for extended periods of time, but shall be kept in good repair and rotated on a seasonal basis or as appropriate for individual events.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>Prohibited</td>
<td></td>
</tr>
<tr>
<td>Temporary banner</td>
<td>MU-OA-MS</td>
<td>Per general sign standards.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MU-OA-G</td>
<td>Per general sign standards.</td>
<td></td>
</tr>
</tbody>
</table>
C. Colfax Avenue Sign Preservation

1. Purpose
The purpose of this Section 146-4.10.10.C is to permit the preservation of signs that are illustrative of the city's history in the Post-World War II Era and that comply with the requirements provided in this Section 146-4.10.10.C. The term "Post-World War II Era" refers to a popular style of design from that time, also known as exaggerated modern. The style is characterized by the use of exaggerated geometry, streamlined curves, and fanciful literal elements and lighting, particularly in its use of shapes reminiscent of amoebas, stars, atoms, rockets, and flying saucers.

2. Display
   a. Notwithstanding the provisions of this Section 146-4.10 to the contrary relating to height, area, and setback, the City Council hereby permits the continued display of signs it has designated based upon the finding that each sign complies with the following requirements:
      i. The sign is at least 25 years old.
      ii. The sign is of design representative of the Post-World War II Era.
   b. A list of council-designated signs shall be kept on file in the office of the Planning Director.

3. Compliance
Signs designated by the City Council in this Section 146-4.10.10.C are granted exceptions to the provisions of this Section 146-4.10 regulating sign height, area, and setbacks. All other provisions, including permitted maximum number, shall apply. Nothing in this Section 146-4.10.10.C shall exempt any sign not designated in this Section 146-4.10.10.C from compliance with this UDO, including other signs on the same premises as a designated sign.

4. Termination of Exemption
   a. The exemptions from the otherwise applicable sign code provisions granted in this Section shall cease if:
      i. The designated sign is not maintained in the same style;
      ii. The designated sign is not maintained in good condition;
      iii. The lighting, including neon signage, is inoperative; or
      iv. The sign becomes unsightly due to paint peeling.
   b. The message content of these signs may be changed so long as all of the criteria and conditions of this Section are met.

5. Board of Adjustment and Appeals Review
The signs designated in this Section 146-4.10.10.C shall not be eligible for variances or exceptions granted by the Board of Adjustment and Appeals.

4.10.11. TEMPORARY SIGNS

A. Standards for Temporary Signs That Require a Permit
Signs of the types listed in Table 4.10-5 shall comply with the standards in that table.
Table 4.10-5
Sign Regulations for Temporary Signs that Require a Permit

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Standards</th>
<th>Size/Quantity</th>
<th>Where Permitted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Additional Ground-Mounted Temporary Sign, On-Site</td>
<td>Must be located on a property for which at least 1 active building permit for construction of buildings for residential uses, as listed in Table 3.2-1, is in effect. Allowed for up to 12 consecutive calendar months.</td>
<td>Maximum 2 signs per development. Total sign area per sign shall not exceed 100 sf. per side, or 200 sf. for a 2-sided sign. Sign height shall not exceed 12 ft.</td>
<td>Subarea C</td>
</tr>
<tr>
<td>Additional Ground-Mounted Temporary Sign, Off-Site</td>
<td>Must be located within 2 miles, measured along the shortest public street right-of-way, of a property for which at least 1 active building permit for construction of buildings for residential uses, as listed in Table 3.2-1, is in effect. Allowed for up to 12 consecutive calendar months.</td>
<td>Maximum 8 signs per applicant. Each sign shall be a minimum of 600 ft. from another additional temporary off-site sign. Allowed in public right-of-way if at least 120 ft., from an intersection. Total sign area per sign shall not exceed 16 sf. or 32 sf. for a 2 sided sign. Sign height shall not exceed 12 ft.</td>
<td>Subarea C, with notification of abutting property owner</td>
</tr>
</tbody>
</table>

B. Standards for Temporary Signs That Do Not Require a Permit

Signs of the types listed in Table 4.10-6 shall comply with the standards in that table.

Table 4.10-6
Sign Regulations for Temporary Signs that Do Not Require a Permit

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Application/Description</th>
<th>Time Limitation</th>
<th>Size/Quantity</th>
<th>Where Permitted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Temporary Event Sign</td>
<td>Any temporary event</td>
<td>Shall be removed within 7 days after the event</td>
<td>Max. 6 sf. per side, or 12 sf. for 2-sided sign, in area</td>
<td>All districts</td>
</tr>
<tr>
<td>Small Additional Ground-Mounted Temporary Sign</td>
<td>Must be located on: A property for which at least 1 active building permit is in effect, or a property in which at least one premises recently constructed or improved pursuant to a building permit has not yet been occupied by a tenant or business</td>
<td>Sign may be erected between date the first building permit is approved and the date on which the last premises constructed or improved pursuant to that building permit is occupied by its first tenant or business.</td>
<td>For residential development in residential zone districts: Max. 6 sf. in area Max. 4 ft. in height For other development: 1 sign allowed per street frontage of the main building. Max. 48 sf. in area. Max. 8 ft. in height</td>
<td>All districts</td>
</tr>
<tr>
<td>Temporary Fabric Sign, Wall</td>
<td>Any temporary event</td>
<td>Limited to 15 calendar days maximum, up to six times per year.</td>
<td>1 wall sign per business Max 200 sf. combined area of temporary wall and ground fabric signs.</td>
<td>R-3, R-4, and mixed-use districts, except the MU-OA-MS subdistrict.</td>
</tr>
<tr>
<td>Temporary Fabric Sign, Ground-Mounted</td>
<td>Any temporary event</td>
<td>Limited to 15 calendar days maximum, up to four times per year.</td>
<td>General: 1 sign per business Single tenant or business property with over 150 feet of street frontage: 3 signs 100 sf. max area per sign 10 ft. max. height Max: 200 sf. combined area of temporary wall and ground fabric signs</td>
<td>R-3, R-4, and mixed-use districts, except the MU-OA-MS subdistrict.</td>
</tr>
<tr>
<td>Sidewalk Sign</td>
<td>Any temporary event</td>
<td>Limited to 15 calendar days maximum, up to four times per year.</td>
<td>Shall not exceed 3 ft. by 4 ft.</td>
<td>On private property in districts or areas where other UDO sidewalk sign standards do not apply</td>
</tr>
</tbody>
</table>
Table 4.10-6
Sign Regulations for Temporary Signs that Do Not Require a Permit

| Inflatable, Balloon, or Other Similar Device | Any temporary event applies to individual components or those tied together that exceed 20 inches in diameter. | Not to exceed 72 consecutive hours, up to once per year. | 1 balloon or similar device | All districts. |

4.10.12. SIGN PROGRAMS FOR MULTI-TENANT DEVELOPMENTS

A. Intent
The purposes of a uniform sign program are to:
1. Achieve a reasonable degree of sign uniformity and coordination;
2. Enhance the visual quality of the area through compatibility of the signs in color, shape, and materials;
3. Provide clarity and legibility for visitors to the project; and
4. Meet or exceed sign design standards.

B. Applicability
A uniform sign program shall be required for shopping centers, or for multi-use or multi-building business, mixed-use, commercial, or industrial developments.

C. Large Scale Master Planned Communities
For those developments for which a Master Plan is required or approved, that exceed 90 acres in size, and that are located adjacent to a limited access roadway, one large scale sign is permitted. These signs shall not exceed 400 square feet per sign face, and shall not exceed 30 feet in height.

4.10.13. OFF-PREMISES SIGNS
Off-premises signs, including billboards, shall be permitted in the I-2 district, within 1,000 feet of a highway in commercial and industrial areas, providing they comply with the standards in this Section 146-4.10.13.

A. Signs Permitted
Ground Signs are permitted if they comply with the following standards:
1. One off-premises ground sign provided that not sign shall be less than 600 feet from another off-premises ground sign.
2. Maximum sign area shall not exceed 100 square feet per side for double-faced signs.
3. Maximum sign area shall not exceed 200 square feet for single-faced signs.
4. Maximum height shall not exceed 25 feet.
5. If abutting residential use or district, the sign shall not be illuminated between the hours of 11:00 p.m. and 6:00 a.m.

B. Authorization
Written permission from the property owner on which the sign is to be erected must accompany the original application and any renewal application.
C. Visibility
No sign shall be allowed to be visible from any freeway, interstate highway, or residential zone districts.

D. Site Plan Exists
Where a sign is to be located on a property that has an approved Site Plan, all tenants within the area covered by the Site Plan shall be notified of the application. The notice shall include the nature of the application and shall instruct the tenants to direct any comments on the application to the Planning Director.

E. No Site Plan Exists
Where a sign is to be located on a property for which no Site Plan has been approved, a plan showing the property boundary, and the size, height, location, and orientation of the proposed sign shall be submitted to the Planning Director.

F. Application Required
The plan shall be accompanied by an application for approval by the owner of the property.

G. Review
The Planning Director shall review and shall approve the sign in accordance with the following criteria:
1. The sign shall conform with all other applicable or potentially applicable requirements of this Section 146-4.10 and the Aurora City Code;
2. The sign shall not obstruct the view of other signs or uses; and
3. The sign shall not be located within the potential future location of streets, drives, or easements.

H. Approval Period
Approval for signs under this Section 146-4.10.13 shall be for a period of five years, at which time application for renewal for an additional five year period may be made.

I. Precedence
Nothing in this Section 146-4.10.13 shall allow a sign to be within the location of any future streets, alleys, easements, fire lanes, access easements, or other requirements imposed during Site Plan review. Approval for a sign under this Section 146-4.10.13 may be terminated by the City upon submittal of a Site Plan to the City, if such termination is necessary to comply with the criteria for review set forth in this Section 146-4.10.13.

4.10.14. IDENTIFICATION AND MARKING
Each sign erected or remodeled shall bear in a prominent position on the sign a clearly legible identification plate, stating the name of the person responsible for its construction and erection. Electrical signs shall be marked with input amperes at full load input.

4.10.15. STANDARDS, DESIGN QUALITY, AND MEASUREMENT
A. Generally
Signs may be erected, altered, and maintained only for those uses permitted in the zone district where the signs are located, and shall be located on the same lot as the permitted use unless otherwise permitted by this UDO.
B. Repairing
Painting, repainting, replacing damaged or broken parts, or cleaning of an advertising structure unless it is located within the MU-OA district, a structural change is made, or unless the sign is a nonconforming sign.

C. Message Substitution
1. A noncommercial message may be substituted for a commercial message on any sign permitted by this Section 146-4.10.
2. Changing of the message content of a sign shall not require a sign permit.

D. Standards
1. Setback
All signs on private property must be set back four feet from back of sidewalk and may not be placed in street medians, corner sight triangles (as required by the Aurora Roadway Design and Construction Specifications Manual) or within a parking space. In the absence of a sidewalk, such sign shall be located a minimum of 21 feet from the flowline of the street.

2. Revocable License
Signs shall not be located in the public right-of-way unless authorized by this UDO, or in the case of rights-of-way under the jurisdiction of the Colorado Department of Transportation (CDOT), then unless authorized by CDOT. Signs requiring permits to be installed in the public right-of-way or easement shall only be allowed upon execution of a revocable permit with the City.

3. Landscaping
Signs shall not be attached to or disturb landscape materials.

4. Building Permit
Permanent signs higher than seven feet in height shall require a building permit.

5. Sight Triangle
Private signs shall not be located within any sight triangle defined in the Aurora Roadway Design and Construction Specifications Manual.

6. Interior Signs
Signs located inside a building at least four feet away from any window through which the sign could be viewed from outside the building shall not be regulated by this Section 146-4.10.

7. Wall Signs
Wall signs are permitted to the maximum height of the wall structure. Signs on buildings with a flat roof are permitted to the top of the parapet wall. On structures with peaked roofs, wall signs shall not be installed above the height of the lowest point of the roof structure. Permitted wall signs may project into the public right-of-way to a maximum depth of 18 inches.

8. Animation
No sign shall flash, blink, rotate, or fluctuate.
E. Design Quality

1. Architectural and Visual Compatibility
   Sign type, scheme, size, and illumination within a development shall be coordinated and compatible with the site's architectural character.

2. Sign Shape
   The silhouette of signs shall be simple and compatible with the building or facade they relate to.

3. Illumination
   Illumination shall be shielded so there is no glare in the public right-of-way and adjacent properties, and directed so light does not stray above the light source horizontally. All lighting elements shall be kept in working condition.

4. Materials
   Materials and textures of signs shall be consistent with the architectural character of the site and building. Supporting sign structures of monument signs shall match the primary finish and colors of the associated building(s). Sign materials not permitted include plywood, fabric/paper (except for temporary signs), wall siding, fencing, or roofing material, and plain concrete masonry units.

5. Placement
   Signs attached to buildings shall not overlap or cover features of the building such as cornices, eaves, window and doorframes, columns and other decorative elements.

6. Views
   Ground or freestanding signs shall not be placed where they obscure important architectural features such as entrances, display windows, or decorative elements when viewed from the public right-of-way.

F. Measurement

1. Area to Be Measured
   a. The structure or bracing of a sign shall be omitted from measurement unless such structure or bracing is made part of the message or face of the sign.
   b. Where a sign has two or more display faces, the area of all faces shall be included in determining the area of the sign.

2. Wall Signs
   a. In the MU-OA-MS and MU-OA-G subdistricts, channel letter signs shall be measured as shown in Figure 4.10-2.

Figure 4.10-2: Channel Letters or Message Content Sign – MU-OA-MS and G Subdistricts
4.11. Operating and Maintenance Standards

Article 146-4 Development Standards

4.11.1. Maintenance Requirements

b. All other districts:
   i. For channel letters or message content the area of any sign displaying individual letters on a background (facade, wall, divisional wall, awning or canopy) shall be measured by encompassing all the letters and content in a geometric form consisting of no more than eight rectilinear lines at right angles to each other.

![Figure 4.10-3: Channel Letters or Message Content Sign](image)

ii. Two capital and two lower case extensions, or similar extensions to message content, may be exempted from being included in the area of measurement. Capital letters, lower case extensions, and other content extensions may not exceed twice the height of lower case letters. See Figures 4-10-3 and 4.10-4.

3. Monument Signs
   The area calculation for monument signs shall include both the front and back sign faces. See Figure 4.10-4.

![Figure 4.10-4: Monument Sign](image)

4.11 OPERATING AND MAINTENANCE STANDARDS

4.11.1. MAINTENANCE REQUIREMENTS

A. General
   1. All property in Aurora shall be maintained in a clean and safe condition and shall not create a public or private nuisance as determined by the Planning Director.
   2. When the standards and procedures of this UDO or the conditions attached to any permit, approval, or variance require that any building or site feature be constructed or installed, the property owner is responsible for maintaining those building or site features