

AURORA WATER DREAMSCAPE GIVEAWAY (“AWDG”) - OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. The decision and interpretations of the AWDG Rules and Regulations are at the discretion of the AWDG Contest Representatives of the contest. Their decisions and interpretations are final to the extent consistent with the rules.

2. **PROMOTION DESCRIPTION:** The DREAMSCAPE GIVEAWAY ("Contest") begins on APRIL 5, 2021 and ends on APRIL 30, 2021 at 11:59 PM MT (the "Promotion Period"). One (1) winner will receive a front yard landscape makeover with low-water use materials.

The sponsor of this Contest is AURORA WATER ("Sponsor"). By participating in the Contest, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor and Contest Representatives, which shall be final and binding in all respects. Sponsor and Contest Representatives are responsible for the collection, submission or processing of Entries and the overall administration of the Contest. Entrants should look solely to Sponsor and Contest Representatives with any questions, comments or problems related to the Contest. Sponsor and Contest Representatives may be reached by email at CONSERVATION@AURORAGOV.ORG or by phone at 720-859-4407 during the Promotion Period.

3. **ELIGIBILITY:** Open to legal AURORA WATER RESIDENTIAL CUSTOMERS who are 18 YEARS OF AGE OR OLDER (the "Entrant"). Entrant must own and occupy the property for which they are completing an Entry. Sponsor and their respective officers, directors and employees (the "Promotion Entities"), are ineligible to enter the Contest or win a prize. Household Members and Immediate Family Members of those individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

4. **PRIZES:** Grand Prize: ONE (1) winner will receive a FRONT YARD DREAMSCAPE based on design by Sponsor. The winner will work with Sponsor to create a desirable landscape plan for their front yard, comprising one design session and one review session. Only one prize per person and per household will be awarded. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

This Contest is open to AURORA WATER RESIDENTIAL CUSTOMERS. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize. It is the sole responsibility of each Entrant to determine any and all applicable federal, state, and local tax requirements related to the receipt of any Prizes.

5. **HOW TO ENTER:** Enter the Contest during the Promotion Period online by posting a video on Facebook and tagging @AuroraWater(Colorado), Twitter and tagging @AuroraWaterCO or Instagram and tagging @AuroraWaterCO. The video should be up to 1 minute in length and answer the question

“Why do you want a water-wise yard?” The video can be taken from a personal mobile device or similar equipment.

Rules for entry can be found on the following website,

<https://www.auroragov.org/cms/One.aspx?portalId=16242704&pageId=17405023>.

Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Contest.

6. WINNER SELECTION: Five (5) Finalists will be chosen based on their rationale for winning and inspiration in the video. A judging panel consisting of five (5) Aurora representatives chosen by Sponsor will select the five finalists and their decision will be final. Odds of winning will vary depending on the number of eligible Entries received. After Finalists notification, Sponsor will request video files and contact information. The five videos will be placed on the Aurora Water YouTube page, AuroraWaterColorado, with an invitation for the public to vote on their favorite video using the like button. Invitations will be posted on Aurora Water's website, Facebook, Twitter and Instagram accounts. The video with the highest number of likes accumulated between MAY 7 and MAY 21, 2021 at 11:59 PM MT will be the winner.

7. WINNER NOTIFICATION: Winner will be notified by direct message through the platform which they entered approximately ONE WEEK after the end of the winner selection period. Potential Winner must accept the prize as directed by Sponsor within ONE WEEK of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner will be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.

8. PRIVACY: Any personal information supplied by Entrants will be subject to the privacy policy of the Sponsor posted at https://www.auroragov.org/city_hall/contact_us/privacy.

9. LIMITATION OF LIABILITY: Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to Entrant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest. If, for any reason, the Contest is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security,

fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any Entrant in connection with the Contest.

10. SOCIAL NETWORK DISCLAIMER A Facebook, Twitter or Instagram account is required to enter. If you don't already have a social media account, visit the respective platforms to create a free account. This promotion is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter, Instagram or YouTube. Entrant releases Facebook, Twitter, Instagram and YouTube from any liability related to this giveaway. By participating via Facebook, Twitter or Instagram, Entrants are also subject to the respective platform's data policy and terms of use.

11. WINNER LIST/OFFICIAL RULES: To obtain a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to AURORA WATER CC: DREAMSCAPE GIVEAWAY at 15151 E ALAMEDA PKWY, SUITE 3200, AURORA, CO 80012.

12. SPONSOR:

AURORA WATER
15151 E ALAMEDA PKWY
SUITE 3200
AURORA, CO 80012

Contest Representative: DIANA DENWOOD, DDENWOOD@AURORAGOV.ORG