

AURORA FOX ARTS CENTER ADVISORY BOARD

Monday November 14th, 6:30-8:00pm

Aurora Fox Arts Center

9900 E. Colfax Ave., Aurora, CO 80010

I. CALL TO ORDER

- a. Introductions and Attendance – Jessica Johnson- Chairwoman
PRESENT: Jessica Johnson, Hetty Pazos, Matthew McCormick, Judy Jasso,
Wendy Bullock, Patricia Connor, Dawn Garibaldi, Lissa Hutchinson
ABSENT: Sasha Stevenson (excused)

II. UNFINISHED BUSINESS

- a. Volunteer Hours
 - i. Members submitted their hours to Beau
- b. September Minutes
 - i. Motion to Approve: Matt McCormick
 - ii. Second: Wendy Bullock
 - iii. Unanimously Approved

III. OPERATIONS UPDATE

- a. Futurity
 - i. Beau Bisson reported the show was very well received by patrons in attendance, though it fell extremely short on ticket sales
 - ii. Well reviewed by Denver Post and OnStage Colorado
- b. Capital projects
 - i. Beau Bisson gave updates on HVAC replacement, Marquee restoration and Seat replacement
- c. Open positions
 - i. Beau Bisson informed the board that the scene shop carpenter position and office admin positions have been filled
 - ii. Marketing position search is still underway
 - iii. Board Chair had update on executive producer position and current timeline
- d. Cultural Arts committee
 - i. Beau Bisson informed the board of the steering committee work, as well as focus groups that have already taken place, and answered as many questions as was able
 - ii. There will be a community input session hosted at the Fox on January 12th
- e. Marketing
 - i. Beau Bisson discussed current marketing efforts underway for The Jedi Handbook
 - 1. Since the marketing position is vacant, Beau is filling in for the position with available time, in addition to maintaining workflow on his full-time position
 - 2. Beau informed the board that Library/Cultural Services director, Midori Clark, and Community Engagement Manager, Abraham Morales, have allotted the Fox and additional \$30,000 for

television spots to run for The Jedi Handbook, as a pilot endeavor to see if it materially boosts ticket sales.

IV. FUNDRAISING

- a. Review of the Gala
 - i. Beau Bisson provided the board with an expense and revenue report from the 2023 Gala, which included a comparison to prior Galas since 2018
- b. End of year appeal
 - i. Beau Bisson informed the board that he would be working on a mailer for an end of year donor appeal

V. ITEMS FROM THE MEMBERS

- a. 501(c)3 Update
 - i. Friends of the Fox board member, Bridget King, will be relocating to Virginia, but will remain as co-chair, as the by-laws have been updated to allow for out-of-state board members
 - ii. Beau will work on rebuilding the 501c3 website
- b. Cultural Affairs Commission
 - i. October meeting discussed
 - ii. Northwest Aurora Arts Grants are open and accepting applications
 - iii. Applicants are invited to attend a series of grant writing workshops
 - iv. Grants closed December 9th
- c. Other business
 - i. The board excused Beau Bisson to have a closed discussion regarding executive producer position

VI. NEXT MEETING – January 9th 2023

VII. ADJOURNMENT



Jessica Johnson, Chair



Beau Bisson, Staff Liaison