



AGENDA

Planning and Economic Development Policy Committee

January 12, 2022

8:30 am

VIRTUAL MEETING

City of Aurora, Colorado

15151 E Alameda Parkway

Public Participation Dialing Instructions

Call in Number: (408) 418-9388

Access Code: 2489 131 3264

Council Member Danielle Jurinsky, Chair
Council Member Dustin Zvonek, Vice Chair
Council Member Angela Lawson, Member

Council Goal: Be a great place to locate, expand and operate a business and provide for well-planned growth and development.

	Pages
1. Call to Order	
2. Approval of Minutes	
2.a. November 10, 2021 DRAFT Minutes - Council Member Jurinsky	1
3. General Business	
3.a. Small Business Annual Update – Small Business Development Center (SBDC)	23
Title: Small Business Annual Update – Small Business Development Center (SBDC)	
Staff Source: Marcia McGilley, Executive Director Aurora-South Metro Small Business Development Center (SBDC)	
Estimated Presentation / discussion time: Presentation 20 min / Discussion 10 min	

3.b. Discussion of 2022 PED Agenda Items

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Title: Discussion of 2022 PED Agenda Items

Staff source name and title: Andrea Amonick, Interim Director of Planning and Development Services

Estimated Presentation/discussion time: 30 minutes

4. Miscellaneous Matters for Consideration

4.a. Aurora Economic Development Council

4.b. Havana Business Improvement District

4.c. Aurora Chamber of Commerce

4.d. Planning Commission

4.e. Oil and Gas Committee

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See attached Oil and Gas Committee 4Q 2021 Report.

4.f. Business Advisory Board

4.g. Retail

4.h. Small Business

4.i. Visit Aurora

5. Confirm Next Meeting Date

Tentatively scheduled for February 9, 2022 at 8:30 AM MT

6. Adjournment



Planning and Economic Development

MINUTES

Date: November 10, 2021

Time: 8:30 am

Members Present Councilmember Marsha Berzins, Chair: Councilmember Dave Gruber, Vice Chair: Councilmember Angela Lawson

Others Present Adrian Botham, Aja Tibbs, Andrea Amonick, Andrea Barnes, Becky Hogan, Blake Fulenwider, Brad Pierce, Cathy DeWolf, Chad Argentar, Chance H - On Havana Street, Colin Brown, Dan Osoba, Daniel Brotzman, Daniel Krzyzanowski, Daniel Money, Dennis Lyon, Elena Vasconez, Erik Gates, Forrest Thorniley, Gayle Jetchick, Heather Lamboy, Ian Best, J Orozco, Jacob Cox, Jason Batchelor, Jeffrey Moore, Julie Patterson, Kelly Bish, Kevin Smith, Liz Fuselier, Marcia McGilley, Marisa Noble, Mark Smith, Marvin Redding, Melvin Bush, Michelle Gardner, Mindy Parnes, Morgan Cullen, Rachid Rabbaa, Robert Oliva, Sarah Wile, Scott Berg, Sunny Banka, Thomas Blevins, Tod Kuntzelman, Trevor Vaughn, Victor Rachael, Yuriy Gorlov

1. Call to Order

2. Approval of October 13, 2021 DRAFT Minutes – Council Member Berzins

2.a October 13, 2021 DRAFT minutes were approved.

3. General Business

3.a Oil & Gas Division Update

Summary of Issue and Discussion:

Jeffrey S. Moore, Manager Oil & Gas Division / Ian Best, Assistant City Attorney

- The PED Committee requested an annual update from the Oil & Gas Division. The presentation is designed to fulfill that commitment. Topics to be discussed will be: names and status of current Operators within the City, number of drilled wells, number of plugged wells, number of plugged wells successfully located, the passage of the Oil & Gas Manual, current work on an updated web page and map-based interface, number of inspections and results, number of permits issued this year, and status of permits under review. We will also provide a brief update on rulemaking at the state level COGCC (Colorado Oil & Gas Conservation Commission.)
 - Council Member (CM) Gruber asked if they had identified all the abandoned wells within city limits? Jeffrey responded that they are confident in how many actual drilled wells they have through the records filed with COGCC, which has been around since the 1950s. They are confirming some well locations on an individual basis. CM Gruber asked about the proposed wells by GMT on the Majestic Property. Jeffrey responded after reading through the application GMT

agreed to move the proposed well locations and withdrew their application. They have not filed anything else.

- CM Gruber asked if we are collecting revenue for the fracking under the City of Aurora-owned roads? Jeffrey responded we are receiving some payments and will add this to the list of reviews. CM Gruber asked if we are working with Finance to identify where the drilled wells are and converting those into a business instead of a property so tax revenues will increase? Jeffrey responded they are working with the finance department. They get some pass-through on severance tax from the counties, based on production and population. CM Gruber asked, have they noticed a difference in truck traffic since the City Council facilitated and mandated the pipelines? Jeffrey responded they do see a reduction in the volume of truck traffic. CM Gruber asked if Crestone is still using the large storage tanks or reduced the number of tanks at the sites? Forrest responded Crestone is still using the above-ground storage tank. There is no infrastructure in place to pipe the liquids off-site.
- CM Lawson asked if the city was liable for an incident if the operator company could not be found? Jeffrey responded if there were an incident, they would work with COGCC to address that incident. CM Lawson asked what is the engagement process when future businesses come to the city? Jeffrey responded they are providing comments during the pre-application meeting to indicate everything they know about oil and gas activities on a parcel by parcel basis. CM Lawson expressed concern that people buying or renting homes or apartments do not receive notification of the parcel's oil and gas activities. Sunny Banka asked if there is anything in place for subsequent owners after the first owner. Jeffrey responded they have a regulation for developers for any residence developed within a state setback that requires a posting and notification to the first property owner when sold. They are working out the details on a notice to the owners and renters.
- CM Berzins asked if the leaks detected with the infrared camera are like when you fill your car with gas, and it drips on the ground? Jeffrey responded, the leaks the camera detects are the VOC's (Volatile Organic Compounds) you see coming off the liquid gas you put in your vehicle. CM Berzins asked if other cities are including the same level of safety precautions as Aurora. Jeffrey responded that it varies by jurisdiction. The City of Aurora regulations is on top of what the State of Colorado requires.

4. Miscellaneous Matters for Consideration

4.a Aurora Economic Development Council

- Yuriy Gorlov:

They are looking forward to bringing in more deals and hopefully making some announcements before the holidays.

4.b Havana Business Improvement District

- Chance Horiuchi:

CM Gruber commented that the Korea Town initiative set a standard and a path forward that can help other Aurora communities.

Chance thanked Council Member Berzins and Gruber for their support and years of service.

Please Help Share that On Havana Street is Hiring: We promoted HIRING EVENTS and our Jobs On Havana Street page at <https://onhavanastreet.com/jobs-on-havana-street/>

Branding Identity and District Marker replacements - We will also be installing two panels at Sam's No 3 this week. Also working on renderings for the Havana Exchange Shopping Center (Bicycle Village, TLJ, Old Town Hot Pot)

Sharing resources: Disproportionately Impacted Business Grant

The grant for a disproportionately Impacted businesses is open now!

Below the link to the application which closes on November 21.

Disproportionately Impacted Business Grant | Colorado Office of Economic Development and International Trade

Also, here are the posted links in LinkedIn and Facebook with info about the program.

LinkedIn: <https://www.linkedin.com/feed/update/urn:li:activity:6862411130246197248>

Facebook: <https://www.facebook.com/mbocolorado/posts/1547749362244671>

If you need help applying or know someone that does, please refer them to Elena Vasconez

Business & Economic Development Supervisor | City of Aurora

Associate Director | Aurora-South Metro Small Business Development Center (SBDC)

15151 E. Alameda Parkway, Suite 2300

Aurora, Colorado 80012

Main P: (303) 326-8686 | Direct P: (303) 326-8808 | E: evascone@auroragov.org

Some of the projects we have been working on to get more exposure for the district

<https://www.5280.com/sponsored-content/around-the-world-in-aurora/>

<https://www.5280.com/2021/11/havana-street-gains-influx-of-new-restaurants-bakeries/>

<https://blog.yelp.com/community/top-50-places-to-eat-in-denver/>

New Businesses:

Mochinuts<<https://www.mochinut.com/>> – Mochi Donuts and Korean-style

Corndogs/hot dogs – NOW OPEN at the Havana Plaza next to Coffee Story

Grand Opening was 10.28. 2021

The Better Mattress is no longer coming to OHS at 2930 S Havana Street (former Shortline building near Lyft Denver). Lyft Denver's corporate has decided that they needed the space for an expansion.

AFC Urgent Care at The Gardens on Havana - construction in progress near Key Bank

Shiney Blinds<<https://onhavanastreet.com/business/shinee-blinds/>> - Havana Square - King Soopers Shopping Center - NOW OPEN with new storefront signage installed on 11.9.2021

Pizza Hut's remodel is underway + new storefront signage

Thai Basil building under new co-ownership and soon to be redeveloped to a cast iron bbq spot (same owner as Seoul KBBQ)

Miyamoto Family Dental<<https://onhavanastreet.com/business/miyamoto-family-dental/>> – Coming Soon to Village on the Park - Opening Late November 2021

Cobblestone Auto Spa<<https://onhavanastreet.com/business/cobblestone-auto-spa/>> (Autawash/Autalube sold 5/26/2021) and soon to be redeveloped

Tous les Jours<<https://www.tljus.com/>> Korean/French Bakery – Opening Late 2021

BB.Q Chicken<<https://www.bbqchickeneats.com/>> - Korean Fried Chicken – Opening Jan/Feb 2021

PNC BANK

HUNTINGTON BANK

NEW SIGNAGE AT SUBWAY near KingSoopers

Events are back for now! Visit our event's page on our website<<https://onhavanastreet.com/events/>> for Event Happenings & Things to Do On Havana Street:

11.15.2021 Hosting Yelp Elite Event with 100 influencers and Yelp Elites at Seoul Mandoo to celebrate the 2021 Yelp Top 50. Seoul Mandoo made #14 on the list

* Wednesday, November 17, 2021, 11 am-12:30p, FREE, *November 17, 2021 Havana BID Annual Stakeholder Meeting<<https://onhavanastreet.com/events/nov-18-2021-havana-bid-annual-meeting/>>

* November through December 2021 – Holiday Promotions Giveaways on Social Media for 12 Days On Havana Street Reindeer Games with Buckley Space Force – 12/1 to 12/12

For 12 Days On Havana Street will partner with Buckley to highlight businesses, the Havana Motor Mile and shopping centers in the corridor. Each day will feature a giveaway and prizes to the engagement on social media platforms.

4.c Aurora Chamber of Commerce

- No report – CM Berzins commented they appreciate Kevin and look forward to him being at the January PED meeting with the new chair.

4.d Planning Commission

- Dennis Lyon:

They have two items on tonight's meeting agenda. The Enclave at saddle rock golf club north is in for development. There is an issue with the neighborhood on density. Two

weeks ago, the Planning Commission had a tie three to three motion to approve the site plan. It comes back tonight for vote by the entire planning commission. They are anticipating it to go to City Council. They also have an UDO (Unified Development Ordinance) Text Amendment recommendation to City Council coming up for battery-powered electric fences.

4.e Oil and Gas Committee

- Brad Pierce:

The next meeting is Wednesday, November 17, open to the public via Webex. Brad thanked Council Member Berzins and Gruber for their years of service.

4.f Business Advisory Board

- Elena Vasconez

The next meeting is November 22; they will discuss the appeals board for fire code violations with Commander Wright; start to plan the 2022 BAB awards program. Elena thanked Council Member Berzins and Gruber for their support of the Business Advisory Board and their hard work supporting small businesses in the community.

4.g Retail

- Bob Oliva:

They are continuing to revitalize the arts district. Bob gave a shout out to Aaron Vega for his work on the recent event to kick off the new approach to the arts district. They are working on re-merchandising to boost the arts district. Staff will be attending ICSC in December to attract businesses to Aurora. The daycare mentioned last month is now considering opening a second sight near the arts district. Staff is looking for grants to help them open. They have a new person starting at the beginning of the year to help physically lease space and assist the retail community in drawing more people to Aurora. Bob thanked Council Member Berzins and Gruber for their years of service.

CM Gruber asked for the PED committee to formally acknowledge the concept of creating diverse virtual “towns” and put that responsibility from a council perspective under Bob Oliva’s office. Like Korea Town it is a economic development initiative that will help generate businesses and move businesses along in Aurora. This committee can now decide who’s responsible for the oversight of the diverse towns to be created. CM Berzins approves. CM Lawson disapproves. She is looking at the procedural piece and does not approve without discussion by the City Council and the future PED committee. CM Berzins asked staff to research it and run it by the City Council. Andrea Amonick responded that Korea Town was a community initiative, not a city initiative. As they did with Korea Town, the staff is always available to assist other small and minority business communities to do the same. It does not need to be a formal statement. CM Gruber approved.

4.h Small Business

- Marcia McGilley

Marcia recapped the childcare program they did this year. They held four programs; two in Spanish; two in English. They had two in Spanish and one in English that were home-based childcare business planning programs. They had one English center-based program. The registration total for the four programs was eighty, of which thirty-five graduated. The program was possible with a \$22,500 grant which they will receive again in 2022 and use to repeat the programs. The trends and findings of the program were teachers and assistants from larger childcare centers are taking the course to break off and start their own smaller Center. The centers struggled financially due to COVID's tight

margins and lack of emergency savings in their personal and business lives. Owners had difficulty taking the course as they work with the children from 7 am to 7 pm. They found there is a lack of resources at the state, county, and local levels. They translated the course materials and handouts to Spanish and shared them with the entire state of Colorado SBDC network. The committee's support of small businesses is appreciated. Marcia thanked Council Member Berzins and Gruber for their years of service.

4.i Visit Aurora

- No report

Closing Comments:

CM Lawson thanked Council Member Berzins and Gruber for their guidance and their service.

CM Gruber thanked everyone and said goodbye.

CM Berzins thanked the staff for making this look easy.

Melvin Bush thanked Council Member Berzins and Gruber for the work they do for the city.

5. Confirm Next Meeting Date

Tentatively scheduled for December 8, 2021 at 8:30 AM Teleconferencing meeting.

6. Adjournment

Danielle Jurinsky, Chair

City of Aurora, Colorado

2021 Oil & Gas Division Summary



Jeffrey S. Moore, P.G.
Manager ♦ Oil & Gas Division

We steward access to the natural resources under our authority with integrity and respect for our citizens, businesses, and the environment.

Topics

- Staffing
- Well counts and status
 - Current
 - Future
- Operators
- Permitting
- Inspections
- Inspection Fees & Royalties Received
- Oil & Gas Advisory Committee
- Future Initiatives



Staffing

- Senior Inspector
 - Bachelors in Environmental Studies
 - Multiple Certifications
 - 20 years experience with field inspections
- Senior Planner
 - Bachelors in GIS
 - Almost 10 years experience in the petroleum industry



Well Status

		12/31/2019	12/31/2020	12/31/2021
All Wells		116	125	162
	P&A/D&A	48	50	55
	Producing/Temp Shut-In	45	51	60
	Drilling/Completions	14	17	42
	Shut-in (to be plugged)	9	7	5
<i>Future (Approved in OA)</i>		345	348	297

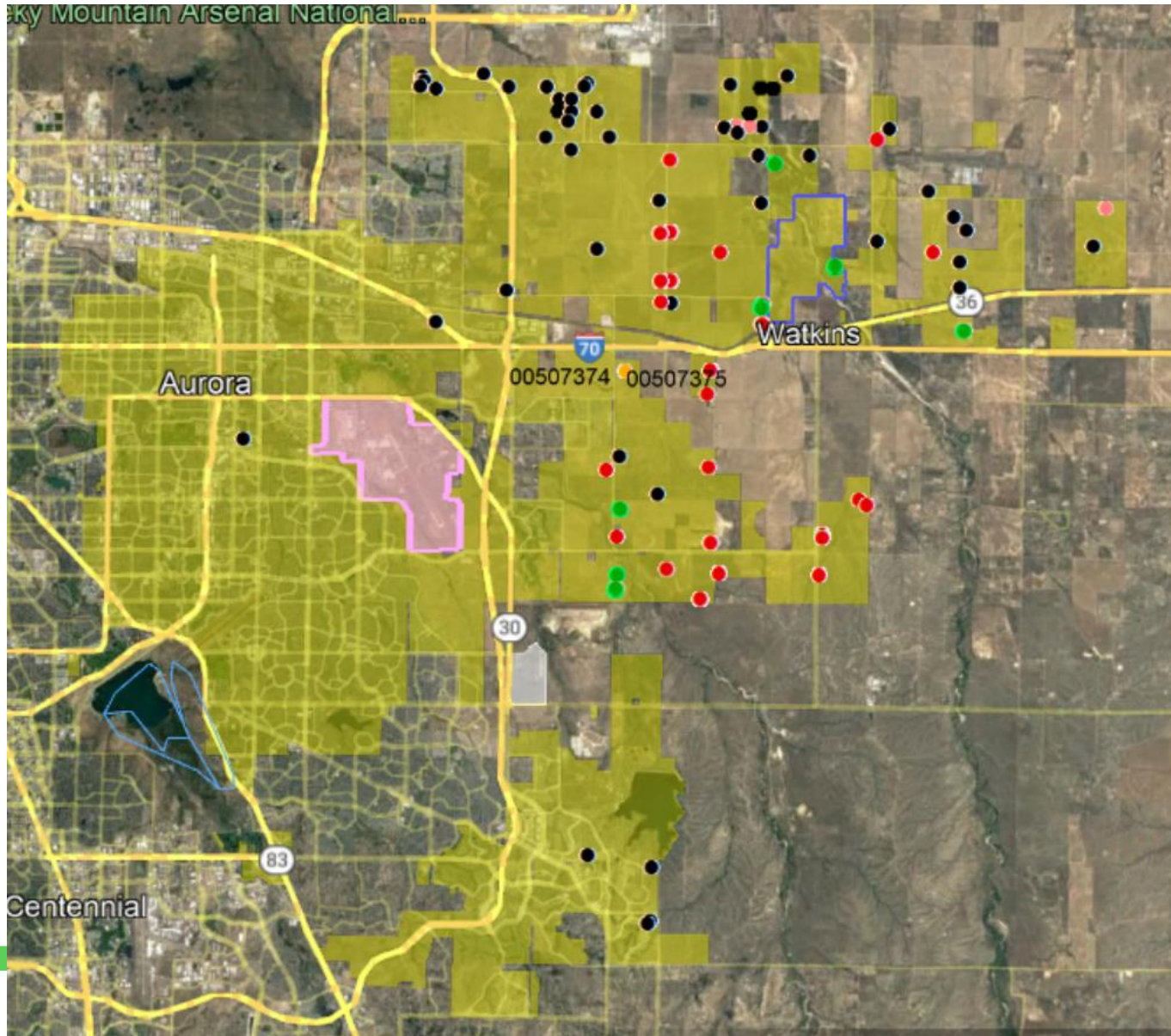


Operators

Upstream Operator	OA/OGM	Producing (PR)	Drilling/ Cmpl	Shut-in (SI)	P&A/ D&A	Future
Crestone (Civitas/Conoco)	OA	58	34	0	0	217
Axis (Extraction/Civitas)	OA	2	8	0	0	80
City & County of Denver	OGM	0	0	0	3	0
Petroshare Corporation	OGM	0	0	1	0	0
Peterson Energy Operating	OGM	0	0	2	0	0
Painted Pegasus Petroleum	OGM	0	0	1	0	0
KP Kauffman Company	OGM	0	0	1	0	0
<i>Other Operators (plugged wells)</i>	<i>OGM</i>				52	
TOTALS		60	42	5	55	297



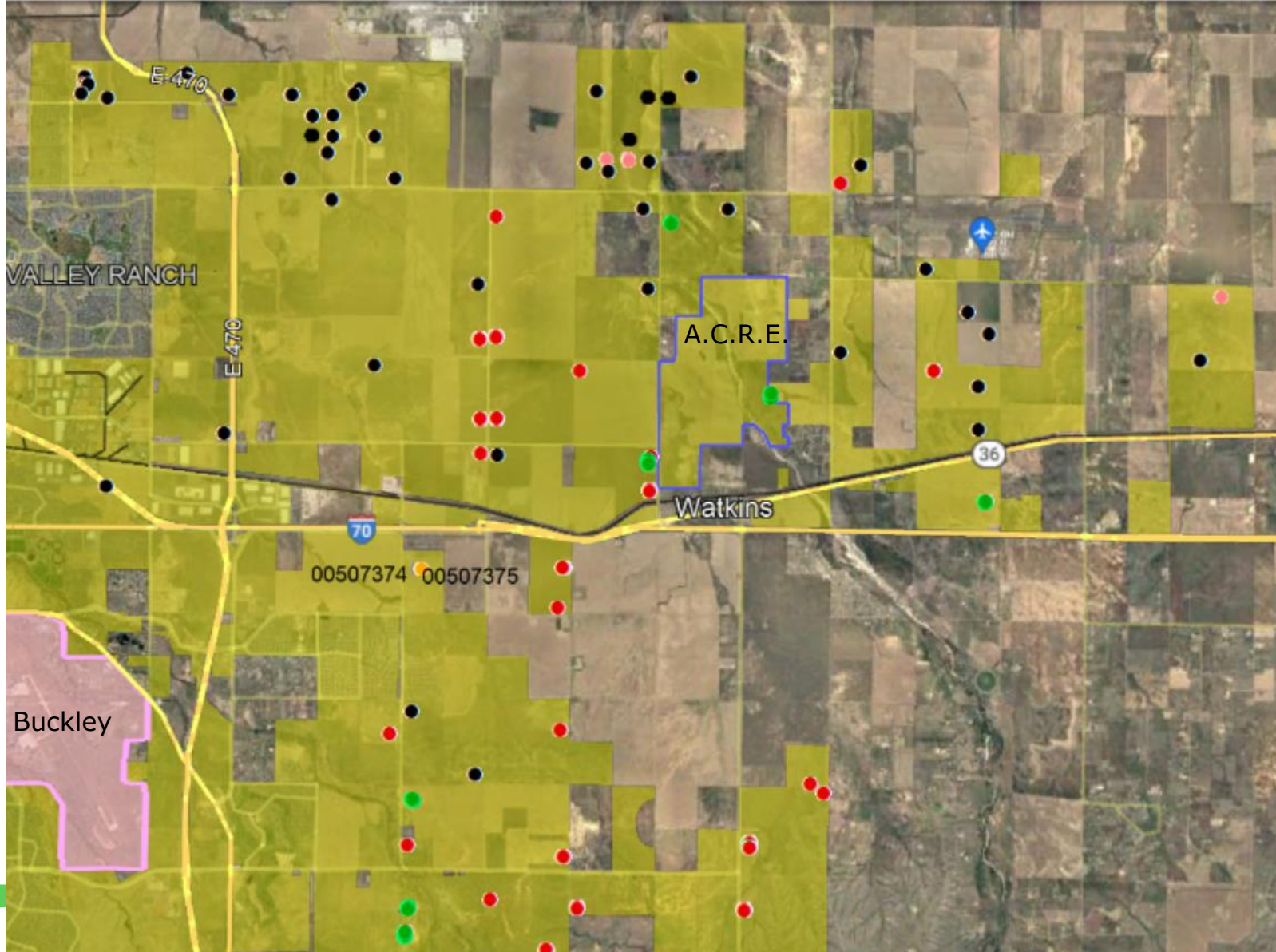
Aurora Wells



- Plugged Well
- Producing
- Drilling/Completing



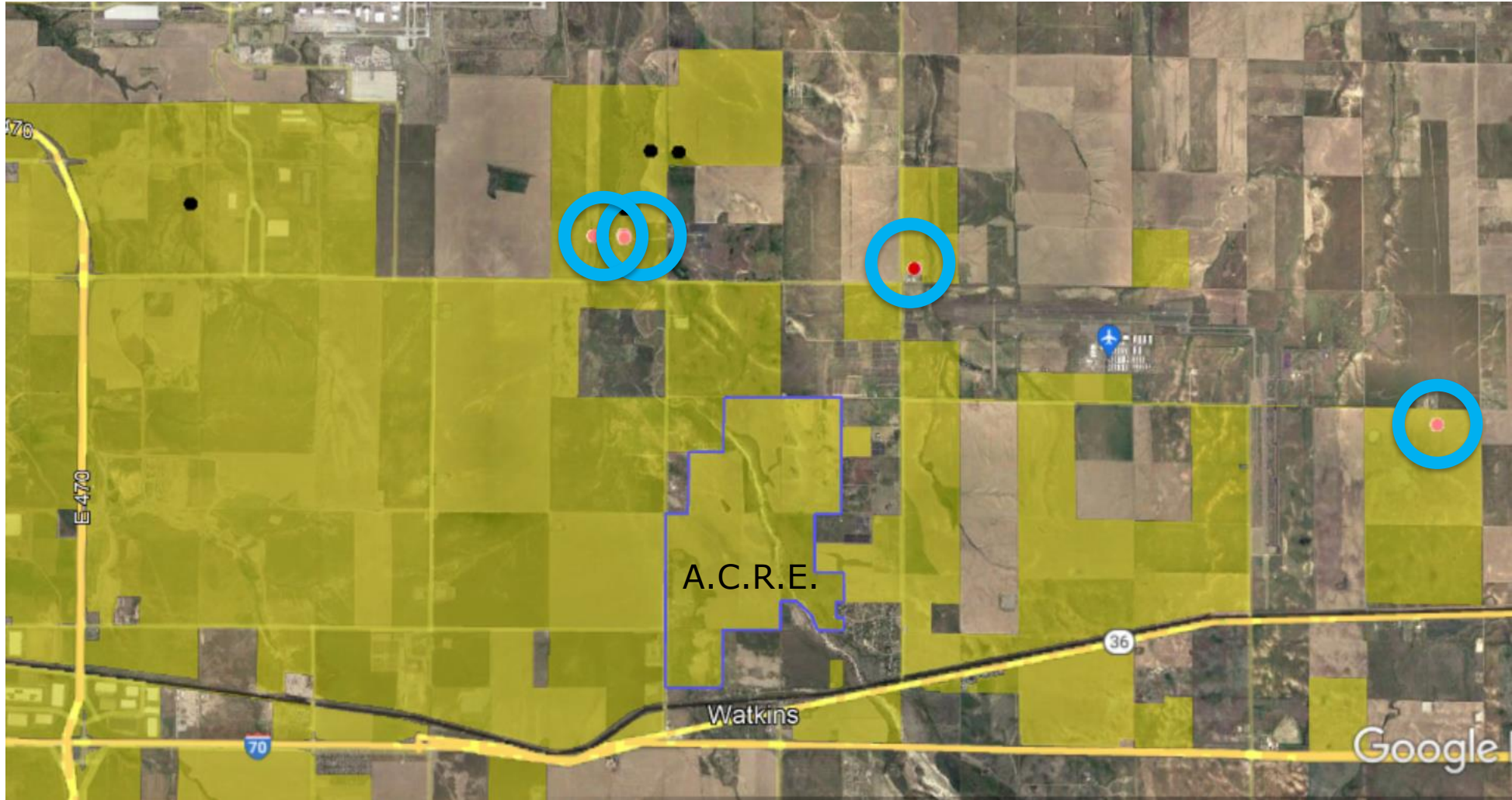
Aurora Wells – Ward II



- Plugged Well
- Producing
- Drilling/Completing



Aurora Wells – To Be Plugged



Permitting

Type of Application	# Submitted	# Approved(in 2021)
Well Site	3	2
Crude Oil Lateral Pipeline	3	2
Natural Gas Lateral Pipeline	6	4
Site Plan Amendment	1	1



Inspections

Well Site Inspections		
	Phase	Number
	Drilling Phase	6
	Completions Phase	4
	Pad Construction	4
	P&A (over 7 wells)	17
	Production Phase	<u>167</u>
Total Well Site inspections		198
Associated Facility (Midstream) Inspections		40
Optical Camera Inspections		98



Inspection Results

Optical Camera Inspections	98
2nd Quarter: 19 leaks	
3rd Quarter: 20 leaks	
Total leaks discovered/repared: 39/39	

Date	Spill Volume (bbls)	Material	Lined Secondary containment?	Stayed on Pad?	Operator	Facility	Well	Equipment	Operation
2021.01.11	8	produced water	no	yes	Crestone	Watkins 30-5-5H	N/A	knock out pot on combustor	production
2021.05.15	5	biocide	yes	yes	Crestone	Schuh 3-65 21-20	4A	fluid piping T joint	completions
2021.05.30	N/A	Gas Release	N/A	N/A	Crestone	Watkins 30-5-5H	N/A	gas piping	production
2021.10.09	15	fresh water/biocide	yes	yes	Crestone	Reserve 3-65 34-15/1H	N/A	frack pump hose	completions



Inspection Fees & Royalties

Annual Inspection Fees		
Upstream Operator	Amount	Unpaid
Crestone (Civitas/Conoco)	\$ 238,500	
Axis (Extraction/Civitas)	\$ 21,000	
City & County of Denver	\$ 9,000	
Petroshare Corporation	\$ -	\$ (4,500)
Peterson Energy Operating	\$ 1,500	
Painted Pegasus Petroleum	\$ -	\$ (4,500)
KP Kauffman Company	\$ -	\$ (4,500)
TOTALS	\$ 270,000	\$(13,500)
Midstream Operator	Amount	
Crestone Peak Midstream	\$ 20,500	
Rocky Mountain Midstream	\$ 500	
GRAND TOTAL:	\$ 291,000	

Operator	Royalties (year to date)
Crestone Peak Resources	\$ 152,609
Kerr-McGee (Oxy)	\$ 151,134
Great Western	TBD
Severance Tax	TBD
Property Tax	TBD
	<u>\$ 303,743</u>



Oil & Gas Advisory Committee

Facilitated 5 Meetings

- January 20
- March 17
- May 19
- July 21
- November 17



Other Items

2021

- Implemented Annual Inspection Fee
- Inspected every oil and gas site within the City
- Transitioned all permitting from Planning to the Oil & Gas Division
- Oil & Gas Manual passed City Council unanimously
- Focused on having non-producing wells plugged



Future Initiatives

2022

- Map-based website with access to all oil & gas documents
- Complete plugging of all old shut-in wells
- Begin annual soil testing over P&A wells

Future Years

- Hire additional Inspector
- Update Oil & Gas Manual as needed
- Create informational materials for website
- Physically locate all currently plugged wells
- Complete search of City property records for unpaid royalties
- Add permitting/inspections for other types of energy resources



Thank you!



Jeffrey S. Moore, P.G.
Manager ♦ Oil & Gas Division

We steward access to the natural resources under our authority with integrity and respect for our citizens, businesses, and the environment.



CITY OF AURORA

Council Agenda Commentary

Item Title: Small Business Annual Update – Small Business Development Center (SBDC)
Item Initiator: Andrea Amonick, Development Services/AURA Manager, Planning and Development Services Department
Staff Source: Marcia McGilley, Executive Director Aurora-South Metro Small Business Development Center (SBDC)
Outside Speaker: N/A
Council Goal: 2012: 5.4--Improve the health of the city's small business community

COUNCIL MEETING DATES:

Study Session: N/A

Regular Meeting: N/A

ITEM DETAILS:

Title: Small Business Annual Update – Small Business Development Center (SBDC)
Staff Source: Marcia McGilley, Executive Director Aurora-South Metro Small Business Development Center (SBDC)
Estimated Presentation / discussion time: Presentation 20 min / Discussion 10 min

ACTIONS(S) PROPOSED *(Check all appropriate actions)*

- Approve Item and Move Forward to Study Session
- Approve Item as proposed at Study Session
- Approve Item and Move Forward to Regular Meeting
- Approve Item as proposed at Regular Meeting
- Information Only
- Approve Item with Waiver of Reconsideration
Reason for waiver is described in the Item Details field.

PREVIOUS ACTIONS OR REVIEWS:

Policy Committee Name: Planning & Economic Development

Policy Committee Date: 8/11/2021

Action Taken/Follow-up: *(Check all that apply)*

- Recommends Approval
- Does Not Recommend Approval
- Forwarded Without Recommendation
- Recommendation Report Attached
- Minutes Attached
- Minutes Not Available

HISTORY (Dates reviewed by City council, Policy Committees, Boards and Commissions, or Staff. Summarize pertinent comments. ATTACH MINUTES OF COUNCIL MEETINGS, POLICY COMMITTEES AND BOARDS AND COMMISSIONS.)

In September 2014, the South Metro Denver Small Business Development Center (SBDC) moved to the City of Aurora, and Aurora became the Host for the rebranded Aurora–South Metro SBDC during 2015. As the host organization, the full time Executive Director moved to the City.

ITEM SUMMARY (Brief description of item, discussion, key points, recommendations, etc.)

The Aurora–South Metro SBDC helps existing and new businesses grow and prosper by offering free and confidential business consulting, free/low-cost workshops and events, and business referrals. The Aurora–South Metro SBDC Center covers Aurora as well as Arapahoe, Douglas and South Adams and Jefferson counties. In 2020-2021, the Aurora–South Metro SBDC served over 5,400 citizens with one-on-one consulting and workshops, presented 220 workshops and referred over 5,000 calls to the needed small business resources.

Funding comes from several grants (SBA, CARES Act (separate from City funding), Minority Business Office, Connect2DOT, Childcare, Leading Edge), City of Aurora, municipalities, and public/private partnerships. We anticipate some ARPA funding from outside sources (in addition to any City ARPA funding) in 2022.

The Aurora–South Metro SBDC achieved the following milestones from 1/1/2020 – 12/31/2021:

1. Created **economic impact** to the local community (**City of Aurora**) - Jobs Created: 173, Jobs Retained: 225, Capital Formation: \$6.6M; Increased Sales Increase: \$10.5M; Contracts/Amount: \$1.6M.
2. Provided Exceptional **Customer Service** (CORE4 Value): Client Satisfaction rating of 97.5% for consulting and 96% for workshop instruction (out of 100%).
3. **Pandemic and Recovery Trends and SBDC Response Strategy** - Discussion
4. **Additional Funding:** In 2020-2021, the SBDC brought in much needed additional funding to meet the needs of the local business community, \$627,760 total. Over and above the \$155,000 annual grant from the Small Business Administration, we brought in \$627,760 from the following sources: \$17,500 from the State of Colorado/Leading Edge grant; \$254,000 in supplemental funding from the CARES Act; \$10,000 from the Office of Minority Business, \$40,260 from the Colorado Department of Transportation; \$58,500 from the Office of Early Childcare; \$32,500 from the Economic Development Council (for 4Q21); and \$60,000 from OEDIT for Employee Ownership/Minority Businesses. We anticipate additional funding from ARPA and the Economic Development Council in 2022.
5. **Key strategic partnerships:** Chambers of Commerce, Aurora and Arapahoe Libraries, Arapahoe/Douglas Works! Workforce Center, PTAC, City of Aurora Retail Specialist, Community College of Aurora, Pickens Technical College, Office of International and Immigrant Affairs, NAACP, and others.

QUESTIONS FOR COUNCIL

N/A

LEGAL COMMENTS

N/A

PUBLIC FINANCIAL IMPACT

YES NO

If yes, explain:

PRIVATE FISCAL IMPACT

Not Applicable Significant Nominal

If Significant or Nominal, explain: Capital Formation: \$6.6M; Increased Sales Increase: \$10.5M;
Contracts/Amount: \$1.6M

Aurora-South Metro SBDC Annual PED Update: 2020-2021 Pandemic Response 1/12/22

Presented by:

Marcia McGilley, Executive Director

Success Story: Rustic Nomads



Rustic Nomads

- Food Truck
- Started Business in 2020
- Over 25 hrs of consulting & training
(Business Planning and Tax/Licensing)

SBDC Services Needed:

Rustic Nomads

- Guided client through creation of Start-Up business plan
- Connected client with lenders for funding
- Connected to city departments & local resources
(Tri County Health Dept, Tax/License)
- Helped with brand development & marketing
- Assisted with bookkeeping & accounting

Economic Impact: Rustic Nomads

- Started NEW BUSINESS in Aurora
- Total Funds Received: \$50,000
(Commercial Loan)
- Jobs Created: 1 FT and 4 PT
- New sales tax generating business

SBDC Services (Virtual)



- One-on-One Business Consulting
(Free and Confidential; Evenings & Saturdays)
- Business Educational Webinars & Events
- Referral to Resources

All services offered in English and Spanish

3 Offices (Virtual)



Territory: Arapahoe, Douglas and south Jefferson and Adams counties

Host: P&DS; Business Services

***Neighborhood Small Business Office
(satellite office) - opening 2022
Dayton and Montview***



Business Webinars (Virtual)



- Fired Up: I Want to Start a Business!
- Business Planning: Start-Up and Pivot programs
- 201 Level: Marketing, Financial Docs, Lending, Funding
- Pandemic Loan & Grant webinars (Fed/County/State/Local)
- Industry Specific Programming:
 - Child Care: Home-based and Center-based
 - Transportation & Construction
 - Minority Business Office: Certifications
 - Spanish Language translation on programs

Events

Capital Formation:

Business Resource & Lending Expo –
May & Oct 2021 (virtual)

Procurement:

Advancing Colorado Procurement
Expo (ACPE)
4/28/21 and 10/7/21 (2 virtual)
Oct 2022 – Aurora Hyatt (in-person)

Veteran's:

Colorado SBDC Network Veteran's
Conference: Oct 2022 – Aurora



Core Funding



U.S. Small Business
Administration



A Nationally Accredited Program



Additional 2020–21 Funding

The SBDC brought in **extra funding of \$627,760** to meet the needs of the local business community and **saved the General Fund \$32,700**:

- \$155,000 from the Small Business Administration (annually)
- \$17,500 from the State of CO/Leading Edge (**\$10,000 new**)
- \$254,000 in supplemental funding from the CARES Act (**new**)
- \$10,000 from the Office of Minority Business (**\$5,000 new**)
- \$40,260 from the Department of Transportation (**\$10,000 new**)
- \$58,500 from the Office of Early Childcare (**new**)
- \$32,500 from Economic Development Council 4Q21 (**new**)
- \$60,000 from OEDIT for Employee Ownership and MBO (**new**)

2020-21 SBDC Service Volume: Full Area



- 1:1 Sessions: 3,761 (Pre-COVID: 1500)
- # Clients: 1,864 (Pre-COVID: 500)
- Webinars/Events: 220 (Pre-COVID: 65)
- Attendees: 3,552 (Pre-COVID: 850)
- Resource Referrals: 5,000+
(Pre-COVID: 2,500)

2020-21 Client Economic Impact: Full Area

- Jobs Created: 314 (SBA Goal: 83)
- Jobs Retained: 441 (SBA Goal: 95)
- Cap Form: \$14M (SBA Goal: \$3.8M)
- Incr. Sales: \$31.7M (SBA Goal: \$3.1M)
- Contracts: \$6M (SBA Goal: \$1.3)

2020-21 Client Economic Impact: City of Aurora

- Jobs Created: 173
- Jobs Retained: 225
- Capital Formation: \$6.6M
- Increased Sales: \$10.5M
- Contract/Amount: \$1.5M

Minority Ownership of SBDC Clients in City of Aurora



- Asian: 7.2% (Pop: 6.2%)
- Black/African Amer: 31% (Pop: 16.3%)
- Native Amer: 4% (Pop: 0%)
- White: 47.6% (Pop: 42.7%)
- Hawaiian/Pacific Islander: 0.8% (Pop: 0%)
- Hispanic: 19.9% (Pop: 18%)
- Other/Hispanic: n/a (Pop: 7.24%)
- No Race Response: 12.6% SBDC

Client Satisfaction

Client reported per survey following each service:

One-on-One Consulting: 97.5%

Training: 96%

SBA Goal: 90%

City of Aurora Goal: 95%

Pandemic & Recovery Trends: SBDC Response

Pandemic Trends:

- Business Model Pivot (new products/services) – programs and consulting
- Sales and Marketing (online sales/pick-up & delivery) – programs and consulting
- Remote working, virtual signatures/notary, online communication with clients/employees
 - Bilingual (Spanish) – programs and consulting

Recovery Trends:

- Business Model (best/worst case scenarios) – Leading Edge program
- Childcare Needs – Home-based and Center-based program (English and Spanish)
- Workforce Issues: Recruiting, Hiring & Retention of Talent – A/D Works!/webinar
 - Capital Formation (especially for Start-Ups) – State program coming; KIVA
 - Rapid Recovery: Pricing and Supply Chain Issues - consulting
 - Grey Tsunami (Boomer exit; COOP opportunities) – COOP consulting
 - Return to Office Issues – consulting

Strategic Collaborations: City of Aurora

- Office of International & Immigrant Affairs
- Office of Diversity, Equity and Inclusion
- Retail Program: **Content Creation Studio** – 5 different languages
- Arts District – SBDC Consulting
- **Aurora Economic Relief, Recovery, Resiliency (AER 1,2,3) and Restaurant Program Grants - \$11M**
- Advanced Colorado Procurement Expo – Fall 2021

Strategic Collaborations: Arapahoe County

- Arapahoe County Business Recovery Task Force
- Arapahoe CARES Programs and Municipal Programs
- Arapahoe/Douglas Works! - programs/events
- Arapahoe County Libraries – market research and Annual Business Resource & Lender’s Fair/Expo (Arapahoe Library)
- Local County and Municipality - training/event requests
- Chamber of Commerce(s) – training/resources
- South Metro Business Resource Partnership – co-founder

Strategic Collaborations:

External

- Aurora Asian/Pacific Community Partnership
- Community Wealth Building
- Colorado Office of Early Childhood
- Office of DEI & Community Engagement - CU Anschutz Medical Campus
- Aurora Chamber of Commerce
- Oromo Community, Mosaic Church, NAACP, Black Chamber, Hispanic Chamber, Hispanic Contractors Assoc., African Chamber
- Community College of Aurora, Pickens Tech College

State Strategic Collaborations: State of Colorado

- Colorado Office of Economic Development & International Trade
- Colorado SBDC Network
- Colorado Legal Relief Program
- Colorado SBDC Network Committees representation: TechSource, Alternative Funding, Accreditation and Strategic Planning, Early Childhood Development, Minority and Spanish language

Success Story: Havana Street Tattoo



Tattoo Business

- Havana Street Tattoo
- 15 Years at 1st Location
- Expansion: Legacy Tattoo Collective
- 2020 opened 2nd location
- 10 hrs. of business consulting



SBDC Services Needed: Havana Street Tattoo

- Research & creation of business plan for Expansion
- Connected client with lenders for funding
- Assisted with pandemic support PPP, EIDL, and COA
- Connected to municipal departments
(Planning & Biz Dev, Retail, Tax/License)

Economic Impact: Havana Street Tattoo

- Total Funding Received: \$79,000
(Loans, Federal and City Pandemic Assistance)
- Open 2nd location in Aurora: Legacy Tattoo Collective
- Jobs Retained: 6 FT
- Jobs Created: 1 FT

Contact Information

To refer Citizens to register for
One-on-One Consulting or Webinars:
www.Aurora-SouthMetroSBDC.com

For more information:
info@Aurora-SouthMetroSBDC.com
(303) 326-8686

Marcia McGilley
mmcgille@auroragov.org
(303) 326-8694

APPROVED

reactive, but if they can show it meets the code, he can approve it. CM Berzins asked if a lot of codes will be changing with the energy changes from Washington? Scott responded that it's a three-year cycle, but there are provisions for approving alternative construction means.

- o CM Berzins, CM Gruber, and CM Lawson approved this item to be moved to the Study Session once staff has worked through some of the analysis and report back at the Study Session.

Does the Committee wish to adopt the 2021 International Codes as recommended by staff and forward the Ordinance onto Study Session for consideration by the whole Council?

Council Members Berzins, Gruber, and Lawson approve this item to be moved to the Study Session once staff has worked through some of the analysis and report back at the Study Session.

Carried

3.c Annual Small Business SBDC Update Pandemic 8/11/21

Marcia McGilley, Executive Director, Aurora-South Metro Small Business Development Center (SBDC)

- In September 2014, the South Metro Denver Small Business Development Center (SBDC) moved to the City of Aurora, and Aurora became the Host for the rebranded Aurora-South Metro SBDC during 2015. As the host organization, the full time Executive Director moved to the City.
- The Aurora-South Metro SBDC helps existing and new businesses grow and prosper by offering free and confidential business consulting and free/low-cost workshops. The Aurora-South Metro SBDC Center covers Aurora as well as Arapahoe, Douglas and South Adams and Jefferson counties. In 2020, the Aurora-South Metro SBDC served over 3,000 citizens with one-on-one consulting, presented 125 workshops and referred over 5,000 calls to the needed small business resources. Funding comes from several grants (SBA, CARES Act (separate from City funding), Minority Business Office, Connect2DOT, Childcare, Leading Edge), City of Aurora, municipalities, and public/private partnerships.
- The Aurora-South Metro SBDC achieved the following milestones from 1/1/2020 – 12/31/2020:
 - o Created **economic impact** to the local community (**City of Aurora**) - Jobs Created: 104, Jobs Retained: 152, Capital Formation: \$7.8M; Increased Sales Increase: \$17.3M; Contracts/Amount: \$1.7M

APPROVED

- **Provided Exceptional Customer Service (CORE4 Value):** Client Satisfaction rating of 97% for consulting and 96% for workshop instruction (out of 100%)
- **Pandemic and Recovery Trends and SBDC Response Strategy - Discussion**
- **Additional Funding:** In 2020, the SBDC brought in much needed extra funding to meet the needs of the local business community. Over and above the \$155,000 from the Small Business Administration and \$9,000 from the State of Colorado, we received \$254,000 in supplemental funding from the CARES Act, \$10,000 from the Office of Minority Business, \$20,130 from the Department of Transportation and \$26,500 from the Office of Early Childcare; a total of approximately \$300,000 in additional funding.
- **Key strategic partnerships:** Chambers of Commerce, Aurora and Arapahoe Libraries, Arapahoe/Douglas Works! Workforce Center, PTAC, City of Aurora Retail Specialist, Community College of Aurora, Pickens Technical College, Office of International and Immigrant Affairs, NAACP, and others.
 - CM Lawson asked if they have training/consulting for people who want to start in Aurora with a tech type of innovation? Marcia responded that they put them through the SBDCs startup program. They have consultants that are competent and confident in doing one on one tech consulting. If it is not something that they have the expertise to take them from A to Z, they refer them within Colorado.
 - CM Gruber asked a question regarding a recent presentation he received about the impact due to the lack of childcare businesses moving into the area. Is there a way to emphasize or stress the creation of larger facilities to take care of children for the entire Aurora economy? Marcia responded that they added the home-based childcare and the center childcare program. They offer four per year and have experts on the City of Aurora team that know how to help entrepreneurs start and grow those businesses. CM Gruber is thinking of going beyond and incentivizing people to create childcare with funding for facilities. Andrea Amonick responded that Marcia and some development staff are working to help develop the childcare centers in redevelopment areas. CM Gruber responded that the only thing about the redevelopment areas is the location. They need to make sure they have centers near large employment centers. Kevin

added that Bob Oliva from Development Services had done a great job working behind the scenes working with Janel Highfill with the Community College of Aurora on retail locations that might be available. CM Berzins added that there are billions of dollars coming from the government to help with daycare.

3.d Public Works Development Review Update

Victor Rachael, Deputy Director, Public Works Engineering

- As part of the general business agenda of the March 10, 2021 meeting, Item 3a, 2020 Development Review Annual Report and Development Process Update, an overview of various departments on time review performance was discussed. The Public Works – Engineering were very far below the performance metric goals. At the PED Committee meeting in July, the committee requested follow-up and additional discussion around drainage reviews.
- Public Works will provide an update on current performance metric measures and a brief overview on drainage reviews. Victor presented a short presentation on where they are and touched on drainage reviews.
 - CM Berzins & CM Gruber responded that they are happy to hear this and hoping we hear the same feedback from Developers.
 - CM Gruber commented that the feedback he has received is that the Master Drainage Plan is the hold-up on many of the projects in the city. Victor responded that the Master Drainage Plan set's the baseline and is the first step in the process. With the improved on-time performance, not only in civil plans but in drainage reviews, including master drainage, those are moving forward much more quickly, including utilization of the outside consultants to make sure developers can continue in the development process. CM Gruber asked if they are using the outside consultants to assist in expediting the review. Victor responded that they are utilized to supplement city resources and distribute the workload to hit the deadlines. CM Berzins commented that the delay makes the prices go higher, with the longer the land sits and the building is delayed. Victor responded they are also seeing the increased cost on the city projects as well.
 - CM Berzins asked Victor to provide another quick update next month.



CITY OF AURORA

Council Agenda Commentary

Item Title: Discussion of 2022 PED Agenda Items
Item Initiator: Andrea Amonick, Interim Director of Planning and Development Services
Staff Source: Andrea Amonick, Interim Director of Planning and Development Services
Outside Speaker: N/A
Council Goal: 2012: 5.0--Be a great place to locate, expand and operate a business and provide for well-planned growth and development

COUNCIL MEETING DATES:

Study Session: N/A

Regular Meeting: N/A

ITEM DETAILS:

Title: Discussion of 2022 PED Agenda Items
Staff source name and title: Andrea Amonick, Interim Director of Planning and Development Services
Estimated Presentation/discussion time: 30 minutes

ACTIONS(S) PROPOSED *(Check all appropriate actions)*

- | | |
|---|--|
| <input type="checkbox"/> Approve Item and Move Forward to Study Session | <input type="checkbox"/> Approve Item as proposed at Study Session |
| <input type="checkbox"/> Approve Item and Move Forward to Regular Meeting | <input type="checkbox"/> Approve Item as proposed at Regular Meeting |
| <input checked="" type="checkbox"/> Information Only | |
| <input type="checkbox"/> Approve Item with Waiver of Reconsideration
Reason for waiver is described in the Item Details field. | |

PREVIOUS ACTIONS OR REVIEWS:

Policy Committee Name: N/A
Policy Committee Date: N/A

Action Taken/Follow-up: *(Check all that apply)*

- | | |
|---|---|
| <input type="checkbox"/> Recommends Approval | <input type="checkbox"/> Does Not Recommend Approval |
| <input type="checkbox"/> Forwarded Without Recommendation | <input type="checkbox"/> Recommendation Report Attached |

Minutes Attached

Minutes Not Available

HISTORY *(Dates reviewed by City council, Policy Committees, Boards and Commissions, or Staff. Summarize pertinent comments. ATTACH MINUTES OF COUNCIL MEETINGS, POLICY COMMITTEES AND BOARDS AND COMMISSIONS.)*

Every year in January the committee reviews a list of past discussed items and determines a proposed agenda for the year of staff presentations.

ITEM SUMMARY *(Brief description of item, discussion, key points, recommendations, etc.)*

Attached is a list of items discussed in the past for council committee consideration. Changes, additions, and deletions will be discussed by the committee during the item.

QUESTIONS FOR COUNCIL

What items does the committee wish to approve for the 2022 PED Agenda?

LEGAL COMMENTS

N/A

PUBLIC FINANCIAL IMPACT

YES NO

If yes, explain:

PRIVATE FISCAL IMPACT

Not Applicable Significant Nominal

If Significant or Nominal, explain:

PED Committee Suggested 2022 Agenda Items

- Development Projects Update
- Development Review - BTO/Accela Update
- Retail/ ICSC Convention Update
- Aurora Chamber of Commerce Update
- Aurora Economic Development Council Report
- Small Business Development Center (SBDC) Update
- Business Advisory Board (BAB) Update
- Office Market Statistics and Update
- Aurora Places (Comprehensive Plan) Update
- Unified Development Ordinance (UDO) Amendments
- Corridor Planning Updates
- Other Area-Wide Planning/Project Updates (i.e., City Center and NE Aurora)
- Oil and Gas Updates

Previous Discussion Items

- Colorado Air and Space Port (CASP) Area Plan
- City Center Visioning Project
- The Inland Port
- Aerotropolis Parkway

2021 PED Agenda Items Tracking

2021 Meeting Dates	Agenda Items	Staff Contact	STATUS		
			Outcome	Follow-up	Completed
Jan. 13, 2021	Review of 2021 PED Agenda Items	Adams	Information Only	N/A	
	Review and Discussion of Proposed 2021 PED Agenda Items	Adams	Proposed 2021 agenda items are approved with the expectation that additional items may be added in the future.	N/A	
	FOR AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AURORA, COLORADO AMENDING AND REPEALING CERTAIN SECTIONS OF THE UNIFIED DEVELOPMENT ORDINANCE PERTAINING TO OIL AND GAS DEVELOPMENT	Jeffrey S. Moore	Councilmembers agree to provide approval to move item forward for further discussion at Study Session.	N/A	
	FOR AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AURORA, COLORADO, ADDING CHAPTER 135 OF THE CITY CODE PERTAINING TO OIL AND GAS RULES AND REGULATIONS	Jeffrey S. Moore	Councilmembers agree to provide approval to move item forward for further discussion at Study Session.		
Feb. 10, 2021	Colorado Air and Space Port (CASP) Area Plan Update	Daniel Krzyzanowski	Information Only	N/A	
Mar. 10, 2021	2020 Development Review Annual Report and Development Process Update	Jacob Cox, Tod Kuntzelman	Information Only	N/A	
	Retail Development Update	Bob Oliva	Information Only	N/A	
Apr. 14, 2021	Solutions to Improving Public Works - Engineering Development Review Performance Metrics	Cindy Colip, Victor Rachael	Information Only	N/A	
	FOR AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AURORA, COLORADO, ADDING SECTION 146-4.7.9.D.2 TO THE CITY CODE AND AMENDING SECTIONS 146-4.7.9.E.1, AND 146-6.2 OF THE CITY CODE PERTAINING TO BATTERY-CHARGED FENCES	Dan Money, Tim Joyce	CM Berzins stated they will work through and change this ordinance and change where this fence will be allowed then bring it back to Council Study Session as soon as possible.		
	City Center Vision Project Update	Daniel Krzyzanowski	Due to time constraints this item was deferred to next meeting on May 12th.		
12-May-21	City Center Vision Project Update	Daniel Krzyzanowski	Information Only	N/A	

2021 PED Agenda Items Tracking

2021 Meeting Dates	Agenda Items	Staff Contact	STATUS		
			Outcome	Follow-up	Completed
	A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF AURORA, COLORADO, EXPRESSING THE AURORA CITY COUNCIL'S SUPPORT OF THE CREATION OF A VIRTUAL AURORA KOREATOWN AND CELEBRATING THE CREATION OF A KOREATOWN LOGO	Council Member Gruber and Council Member Berzins	CM Berzins, CM Gruber and CM Lawson approved the revised resolution to move forward to Study Session.		
	Havana Street Corridor Study Update	Huiliang Liu	Due to time constraints this item was deferred to next meeting.		
	Authorize two (2.0) FTE Over-hire Positions for Development Staff	Tod Kuntzelman	CM Berzins, CM Gruber and CM Lawson approved the spending authority.		
Jun. 19, 2021 - Canceled	Havana Street Corridor Study Update	Huiliang Liu			
	Proposal for New Climate Action Committee	Karen Hancock			
Jul. 14, 2021	The Inland Port	Dan Money, Tim Joyce	Information Only	As requested by CM Berzins a copy of the presentation was included in the minutes.	
	Northeast Aurora Development Update	George Adams	Information Only	N/A	
	Havana Street Corridor Study Update	Huiliang Liu	Information Only	N/A	
Aug. 11, 2021	Resolution in support of renaming portions of Harvest and Powhatan Roads to Aerotropolis Parkway	Council Member Gruber, Karen Hancock	CM Berzins, CM Gruber and CM Lawson approved forwarding this resolution to Study Session for review by Council.		
	2021 International Building Code Adoption	Jose Rodriguez	CM Berzins, CM Gruber and CM Lawson approve this item to be moved to the Study Session once staff has worked through some of the analysis and report back at the Study Session.		
	Annual Small Business SBDC Update Pandemic 8/11/21	Marcia McGilley	Information Only	N/A	

2021 PED Agenda Items Tracking

2021 Meeting Dates	Agenda Items	Staff Contact	STATUS		
			Outcome	Follow-up	Completed
	Public Works Development Review Update	Victor Rachael	Information Only	CM Berzins asked Victor to provide another quick update next month.	
Sep. 8, 2021	MOU to participate in Xcel Energy's Partners in Energy Implementation Phase	Karen Hancock	CM Berzins, CM Gruber and CM Lawson approved this item to move on with additional information provided at Study Session.		
	Retail Development Update - Spring & Summer	Bob Oliva	Information Only	N/A	
	Opportunity Zone Update	Yuriy Gorlov	Information Only	N/A	
	Public Works Development Review Update	Victor Rachael	Information Only	Due to time constraints CM Gruber asked that this item be moved to the next meeting.	
Oct. 13, 2021	Text Amendments to the Unified Development Ordinance - Corrections	Brandon Cammarata	CM Berzins, CM Gruber and CM Lawson approved this item to move forward to Planning and Zoning.		
	Public Works Development Review Update	Victor Rachael	Information Only	N/A	
	Aerotropolis Parkway Update	Jacob Cox, Mac Callison, Victor Rachael	Information Only	N/A	
Nov. 10, 2021	Oil & Gas Division Update	Jeffrey S. Moore	Information Only	N/A	
Dec. 8, 2021 - Canceled					

MEMO

TO: COUNCIL MEMBER DANIELLE JURINSKY, CHAIR PLANNING AND ECONOMIC DEVELOPMENT
POLICY COMMITTEE
COUNCIL MEMBER ANGELA LAWSON
COUNCIL MEMBER DUSTIN ZVONEK

FROM: BRAD PIERCE, CHAIR OIL AND GAS ADVISORY COMMITTEE

SUBJECT: OIL AND GAS ADVISORY COMMITTEE FOURTH QUARTER 2021 REPORT

DATE: JANUARY 3, 2022

I am pleased to provide the Fourth Quarter 2021 Report of the activities of the Oil and Gas Advisory Committee. We had one meeting on WebEx in the Second Quarter on November 17, 2021.

November 17, 2021 Virtual Meeting on WebEx:

- Staff provided updates on current Oil and Gas Permit applications since July 21, 2021
- Staff made a presentation on FLIR Camera Field Inspections
- Public Comment:
 - None
- Mr. Moore provided a 2021 Oil and Gas Division Summary.
 - He presented information on: names and status of current Operators within the City, number of drilled wells, number of plugged wells, number of plugged wells successfully located, the passage of the Oil & Gas Manual, current work on an updated web page and map-based interface, number of inspections and results, number of permits issued this year, and status of permits under review and provided an update on rulemaking at the COGCC
- The committee discussed the possibly of scheduling a Field Tour conducted by Civitas (who took over Crestone Peak, Extraction and Bonanza Creek operations).

On December 15, 2021 attended the monthly meeting the Oil & Gas Division has with the Civitas operations staff.

Respectfully Submitted,



Brad Pierce
Chair, Oil and Gas Advisory Committee