



Tax and Licensing Division  
15151 E. Alameda Parkway, Ste. 5700  
Aurora, Colorado 80012  
303.739.7800

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**CITY OF AURORA, COLORADO  
MASSAGE FACILITY LICENSE APPLICATION**

The City of Aurora Massage Facility Licensing Requirements are contained in Chapter 86 Article V Division 3 the Aurora Municipal Code. The effective date of the ordinance was June 23, 2018. The ordinance exempts solo practitioners and certain alternative therapies also exempted by the state from professional licensure from facility licensing requirements. The Massage Facility License is in addition to the city’s general business license which can be obtained at [Auroragov.org/ola](http://Auroragov.org/ola).

A background check is required of all persons holding 10% or greater financial interest in the business. In addition to this application, the following documents must be provided:

- ✓ 1 Year License Fee of \$206.00
- ✓ General business license application – auroragov.org/ola
- ✓ Lease demonstrating right to the premises
- ✓ Proof of professional liability insurance
- ✓ List and license numbers of massage therapists to be employed at the facility
- ✓ Manager license application if manager if different from the owner
- ✓ Six months of bank statements demonstrating source of funds for the business
- ✓ Individual history records for anyone with 10% or more financial interest
- ✓ Bank Credit References for anyone with 10% or more financial interest
- ✓ Table Shower Permit if Applicable

General Business License Number (if available) \_\_\_\_\_

Legal Entity Name of Business \_\_\_\_\_

Trade Name (if Different) \_\_\_\_\_

Location of Business \_\_\_\_\_

Contact Information of Applicant

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_



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If primary owner is a licensed massage therapist, list massage school attended, location, and date of completion if not the owner, then list for the primary therapist:

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**TABLE SHOWER OR VICHY SHOWER**

Complete the following if the business is requesting a table shower permit:

Note: A table shower permit will only be issued if the business requesting it is a bona fide high-end spa establishment offering, regularly conducting, and marketing a full range of spa services and treatments, to both male and female clients.

Specify details of the planned table shower, manufacturer, model, cost, etc.

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Specify, in detail other spa services provided

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## **REQUIRED ACTS AND LIMITATIONS OF OPERATION OF LICENSED MASSAGE FACILITIES. CITY ORDINANCE 2018-13.**

### Section 86-444. Required Acts.

Every licensed massage facility shall be required to:

- (a) Maintain a list of employees and contractors on site for the current with start dates of employment or contracted service, full legal name, date of birth, home address and telephone number, employment position, date first began service and the date when services were terminated if applicable.
- (b) Maintain a copy of each massage therapists Colorado license for each employee and contractor performing massages.
- (c) Each licensee shall keep a complete set of records to include a log of all massage therapy administered at the facility. The log shall contain the following information: date, time and type of each massage therapy administered, and name of the employee administering the massage therapy. The log shall be retained for a minimum of one year following any massage therapy. The massage therapy log shall be subject to inspection upon request by the inspector, during normal business hours in compliance with applicable law.
- (d) Operate under or conduct business under only the designation specified in the license.
- (e) All employees, contractors, and other persons, excluding clients, present in the massage facility must have valid government identification, and must immediately present such identification upon request of an inspector or law enforcement:
  - (1) An operator's, chauffeur's or similar type of driver's license issued by any state, any U.S. Territory, or any foreign country including Canada and Mexico; or
  - (2) An identification card issued by any state for the purpose of proof of age as in accordance with section 42-2-302 and 42-2-303 C.R.S.; or
  - (3) A military identification card; or



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- (4) A passport; or
- (5) An alien registration card; or
- (6) A valid employment authorization document issued by the U.S. Department of Homeland Security; or
- (7) A valid consular identification card from any foreign country.

(f) Massage therapists shall remain fully clothed in professional attire while administering massage or otherwise visible to clients on business premises, including premises designated by the client through an outcall massage service.

(g) Massage facilities interior and exterior doors shall remain unlocked while the massage facility is open. Exterior doors may remain locked if the massage facility is owned by one individual with no more than one employee or independent contractor.

(h) List the address of the facility in any advertisement.

(i) Upon the sale or transfer of any interest in a massage facility, the license issued pursuant to the chapter shall be null and void, and a new application shall be required.

#### Section 86-443. Limitations on operation.

It shall be unlawful for any person in the business of operating a massage facility, or any manager or employee thereof:

- (a) To operate a massage facility without a valid massage facility license or with a license that has been suspended, revoked, or expired.
- (b) To employ any person to act as a manager at a massage facility who is not licensed as a manager or a licensed owner as required by this division.
- (c) To be open for business for the practice of massage therapy without a massage therapist on the premises that has been licensed in accordance with section 12-35.5-107, C.R.S.
- (d) To operate or maintain a table shower or Vichy shower on the premises without a table shower permit issued by the licensing administrator.



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(e) To permit a licensed massage facility to be used for housing, sheltering, or harboring any person(s), or as living or sleeping quarters for any person(s). The owner and family members of a massage facility operated as a home occupation, as defined by section 146-2001, are exempt from this prohibition.

(f) To massage any other person, or give or administer any bath or baths, including table showers or Vichy showers, in a manner intended to arouse, appeal to, or gratify the lust or passions, or sexual desires of such other person. In no case shall the employee intentionally touch either the male or female genitalia of the client.

(g) To allow any employee to provide massage therapy or other massage services without being fully clothed. For purposes of this subsection, clothing shall be of a fully opaque, nontransparent material that shall not expose the employee's genitalia or substantially expose the employee's undergarments."

(h) To require client nudity as part of any massage service without the client's prior consent.

(i) To place, publish or distribute, or cause to be placed, published or distributed, any misleading or false advertising that would reasonably suggest to prospective clients that any service is available other than those services described in this Division, nor shall any massage facility employ language in the text of any advertising that would reasonably suggest to a prospective client that any service is available other than those services described in this Division.

(j) Use or possession of adult-oriented merchandise, including sex toys, sexual aids, vaginal or anal lubricant, or any contraceptive item, in any part of a massage facility.

(k) To permit any individual, including a client, student, contractor, or employee, to engage in any sexual act in the massage facility.

(l) To fail to immediately report to the Aurora Police Department any disorderly conduct, sexual acts, or other criminal activity occurring on or within the licensed premises.

(m) Permitting any person to make an agreement with an employee to engage in sexual activity in any other place in violation of Section 94-216.



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- (n) Concealing persons in the facility, or refusing to provide identification to inspectors or law enforcement, or eluding inspectors by exiting side or back doors or remaining behind locked doors in the facility during an inspection.
- (o) To permit anyone to perform massage therapy without a valid massage therapists license issued under section 12-35.5-107, C.R.S.
- (p) To operate between the hours of 10:00 p.m. and 5:00 a.m.
- (q) To operate an erotic parlor within the City as defined in this Division.

Acknowledgement:

I have read the required acts and limitations of operation and understand that violation of these provisions may lead to disciplinary action up to and including revocation of my license. A pattern of facts indicating operation of an erotic business, house of prostitution or human trafficking will lead to immediate summary suspension of the license. I have completed the application and to the best of my knowledge the application is accurate. False or omitted information may lead to a denial of the application.

\_\_\_\_\_  
Signature of Massage Facility License Applicant

\_\_\_\_\_  
DATE

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title