

**PLANNING AND ECONOMIC DEVELOPMENT (PED)
POLICY COMMITTEE MEETING**

October 9, 2019

Members Present: Councilmember Francoise Bergan, Chair, Councilmember Johnny Watson, Vice Chair, Councilmember Marsha Berzins

Others Present: George Adams, Jason Batchelor, Scott Berg, Juliana Berry, Max Blair, Yuriy Gorlov, Karen Hancock, Leigh Hettick, Chance Horiuchi, Kevin Hougen, Vinessa Irvin, Gayle Jetchick, Tod Kuntzleman, Dennis Lyon, Marcia McGilley, Jaimie Meed, Dan Money, Mindy Parnes, Brad Pierce, Laura Rickhoff, Jose Rodriguez, Stephen Rodriguez, Kevin Smith, Elena Vasconez, Mark Witkiewicz, Anita Bauer

APPROVAL OF SEPTEMBER 2019 MINUTES

Minutes of the September 11, 2109 meeting were approved.

OIL AND GAS UPDATE

Summary of Issue and Discussion:

Vinessa Irvin, Development Assistance Manager, outlined how Council approved several operator agreements at the end of the summer 2019 and since that time, staff has been working closely with operators to implement close to 100 new regulations and best management practices that were included in those agreements. Four oil well pad sites and one 43-mile crude oil pipeline are currently under review. Concurrent with reviews, staff has implemented new processes for oil and gas applications and created multiple templates and forms to accomplish a more standardized and predictable oil and gas application review process.

Councilmember Berzins inquired if it was typical for applications to be 700 pages long for one well. Ms. Irvin explained that there are some complications in keeping it simple. With all the new regulations and best management practices to be documented, each application must contain all requested information to ensure the public may easily navigate to whatever documents they may need.

Councilmember Bergan asked if the 5 new oil and gas staff positions were being filled. Ms. Irvin explained that while the 5 new positions which were approved to support this activity have not been filled yet, the process of hiring for those positions is with Human Resources. Ms. Irvin then introduced 3 current employees who have been working closely with operators in the interim; Laura Rickhoff, Office of Development Assistance, Juliana Berry and Stephen Rodriguez from the Planning and Development Services Department.

Ms. Irvin reiterated that the goal is to simplify the entire application process for operator ease of use. The Development Review Staff that are working on oil and gas meet weekly. Colorado Oil & Gas Conservation Commission (COGCC) has also been helpful. Staff is also working on the website and PDF documents for easier use.

Outcome: For informational purposes only.

Follow-up Action: For informational purposes only.

SBDC PROGRAMMATIC UPDATE***Summary of Issue and Discussion:***

Marcia McGilley, Executive Director of Aurora-South Metro Small Business Development Center (SBDC), provided a Programmatic Update for the year. She began by sharing information about services available and new staff to the organization. Services may be accessed by citizens for start-up businesses by registering at the website, Aurora-SouthMetroSBDC.com, and attending 2 workshops before receiving consulting. For those existing businesses, citizens may receive 1-on-1 consulting with business experts. SBDC assesses and refers over 4,000 citizens to the right programs and or resources.

A focus on customer service year-to-date includes 37% start-up businesses; 63% existing businesses. Client satisfaction and impact reported by clients on follow-up online surveys indicate exceptional customer service as: 96% 1-on-1 consulting and 97% workshops.

Business programs and accomplishments include an Entrepreneurial Business Planning Course at Community College of Aurora (3rd year). Partners include Community College of Aurora, Community Enterprise Development Services Financial and Rocky Mountain MicroFinance Institute, Office of International & Immigrant Affairs. Small Business Saturday: 11/30/19, 2nd Annual at Stanley Marketplace.

Veterans programs and accomplishments include Boots to Business (B2B), a 2-day start-up program that is offered twice per year at Buckley Air Force Base (AFB); Small Business Administration (SBA), District Veterans Small Business Week Event 11/4/19 at Launch Pad Brewery; Partners include SBA, Aurora Chamber of Commerce, Buckley AFB, Service Corps of Retired Executives (SCORE), and Procurement Technical Assistance Centers (PTAC).

Technical programs and accomplishments include CYBER CYA! (Cover Your Assets). Partners include Aurora Chamber and City of Aurora (COA) Information Technology Department; 2nd Annual Innovation & Opportunity Conference: Advancing Aerospace and Defense – National Aeronautics and Space Administration (NASA) and Dept of Defense – Aurora Hyatt, Nov 14-15, 2019; partners include Colorado Business Development Foundation (CBDF), Colorado SBDC Tech Source, NASA, SBIR-STTR, Department of Defense. Presenting Sponsors are City of Aurora and Colorado Air and Space Port. Sponsors include Office of Economic Development and International Trade (OEDIT), Aurora Economic Development Council (AEDC), Adams County Economic Development (ACED), Aurora Chamber of Commerce and Visit Aurora. Aerospace/Aviation Sector Partnership, Marcia McGilley is serving as a Co-Convener with Manufacturer's Edge and Arapahoe/Douglas Works.

Certification and contracting programs and accomplishments include Contractor Business Opportunity (COA) Fair – 9/19/19 -350 registered/178 attended; One-on-one consulting with small businesses who desire certification or want to work with Colorado Department of Transportation (CDOT).

SBDC Workshops have several new additions, which are Construction Estimating & Bidding; Navigating CDOT System for Contracting; Marketing to Prime Contractors; Construction Scheduling & Project Management; existing workshops are: Is Certification Right for Your Business? And Your Capability Statement.

Minority Outreach programs and accomplishments include Black Chamber of Commerce workshops, Ethiopian Chamber workshops; Colorado Black Roundtable; Asian Chamber; Colorado Korean Association Business Panel, partner with Office of International & Immigrant Affairs.

Ms. McGilley provided an overview of Spanish language resources.

Spanish Language Outreach: Past Programming

1-2 Spanish Language Start-Up Basics and Tax & Licensing workshops at MLK Library; Office of Colorado Anschutz Medical Center, Community-Campus Partnership, Gabriela Jacobo. Partnered with Women's Business Center at Mi Casa Resource Center (partially funded by SBA) - Premier Spanish Language Business Resource in the State of Colorado; Spanish Language Food Co-Op Course; Year-long Training and Consulting; 2018-2019 = 14 participants, Moorhead Rec Center.

Spanish Language Outreach: Current Programming

Partners: City of Aurora, SBDC and Mi Casa; 15-Week Spanish Language Business Plan Course – Sept – Dec 2019, at Moorhead Rec Center, 21 participants; 1-on-1 consulting for participants; 4 Sessions Open to the Public – approximately 65 people; Marketing, Insurance/Risk Management; Finances and Credit; Taxes/Licenses; Bilingual Staff Member and Website.

Spanish Language Outreach: Future Programming; Partners: City of Aurora, SBDC and Mi Casa; 15-Week Spanish Language Business Plan Course and One-on-one Consulting; 4 Sessions Open to the Public for 65 people; Marketing, Insurance/Risk Management, Finances and Credit, Taxes/Licenses, Additional workshops include: 6-Week Spanish Language Mobile Food Accelerator and Consulting; Increased Consulting capacity for the community.

Future Community Location to include Spanish Language workshops and One-on-one consulting; currently looking for a Community location in north Aurora; Community outreach; Small Business dedicated space; Possible co-locating Community Enterprise Development Services and Rocky Mountain MicroFinance Institute (CEDS Financial & RMMFI).

Strategic Partnerships: Manufacturer's AdvantEDGE program. Partner with Manufacturer's Edge; Began in Englewood, Arapahoe County and Centennial; Expanding to Aurora in 2020; One-on-one consulting (Fridays).

Connect2DOT program. Partner with Colorado Department of Transportation (CDOT), Construction and Transportation, One-on-one consulting, and workshops.

Staff Changes for City of Aurora Team include Elena Vasconez, Economic & Business Development Supervisor, who also serves as Aurora SBDC Associate Director; Cathren Kayce, Marketing Consultant and Laurie Womer, Financial Consultant and 2 to 4 Independent Contractors. South Metro/Englewood Team has 3 to 4 Independent Contractors.

Outcome: For informational purposes only.

Follow-up Action: For informational purposes only.

MISCELLANEOUS MATTERS

Aurora Economic Development Council Update (Yuriy Gorlov):

- To be determined.

Havana Business Improvement District Update (Chance Horiuchi):

- Recap of latest events:

- Last Days of Summer Concert - 4th FREE Concert was at the Stampede - 9/24/19 – with Dotsero, 6-8pm, well attended with 600-700 guests, served an Argentinian buffet with a carving station & patio grill
- Trick or Treat On Havana Street – Thursday, 10.26.2019 12-4pm
- 12-4 p.m. Go Trick or Treat On Havana Street at 30+ Merchants at The Gardens on Havana.
- 12-4 p.m. Get Free Pictures in Costume in the Rose Garden – 1350 S Ironton Street & Enter the Costume Contest PLUS furry friends are welcomed. We will have FREE GoodTimes Pawbenders for your pet in costume (while supplies last)
- 2 p.m. is the Pet Costume Contest at Petco at The Gardens on Havana
- Prize for Winner from On Havana Street: \$50 Petco Gift Card + Other Prizes from Petco
- 3 p.m. Freddy’s Frozen Custard & Steakburgers Costume Contest
More details here: <https://onhavanastreet.com/events/halloween2019/>

See future 2019 events here: <https://onhavanastreet.com/2019-schedule-of-events-on-havana-street/>

- New businesses:
 - La Pily - former Thai Basil
 - Imone Korean Restaurant - former Menya Ramen & Poke
 - Village on the Park - KIMCO- new restaurant concept & Old Navy in progress
 - Amcap - Gardens on Havana - new restaurant TBA is developing on the pad near Chick Fil A + Milan Laser Opened
 - Bicycle Village:
 - Milkroll Rolled Ice Cream – to open Late Oct 2019
 - Uncle Joe’s A Hong Kong Bistro - 2020
 - Living Water Car Wash - Opening early December 2019
 - Argenta Update:
 - Developers will be pulling permits and have been told it will take the City 2-3 weeks for permit approval, we should start seeing infrastructure work on the site by late October 2019
 - An “Argenta—Coming Soon” banner with details and a website will be hung on the fence in approximately 2 weeks
 - Art 2C on Havana: Currently installing 2019-2020 new sculptures coming in October
- Question: Now that Argenta is about to break ground, what would you like to see in the area?
 - Farmers market
 - concerts
 - coffee shop
 - groceries/Trader Joe’s
 - entertainment
 - movie theater
 - Co-op working space

Aurora Chamber of Commerce Update (Kevin Hougen):

- There is a need for pilots in the United States, 35% retire in the next 3 years.
- Pickens Tech working on training for pilots that would reduce cost of training from \$50/hour to \$3/hour.
- Taste of Chamber was a success.
- Debate tonight with Bob Roth.
- Mr. Hougen leaves for Korea Saturday night for 10 days. There is a sister city there.
- 4 job fairs with 80 companies.
- New staff has been hired at the Chamber of Commerce.

Planning Commission Update (Bob Bengen):

- Planning Commission meeting tonight, planning update 6,000 connections so far, development applications, 164 City of Aurora Staff handling
- Business licenses

Other:

- Councilmember Bergan said Board of Adjustments to be on next Agenda.
- Councilmember Berzins will not be available on that date.

Approved: _____


Committee Chair Françoise Bergan

11-13-2019

Date

Next meeting: November 13th, 2019