

AURORA FOX ARTS BOARD RETREAT

January 26, 2019 – 9:00 AM

Moorhead Recreation Center, Patio Room

I. CALL TO ORDER 9:22 a.m.

Introduction and attendance

PRESENT: Jeffrey Johnson, Bridget King, Barbara Gabriel, Jonathan Woodward, Douglas Meares, La Verna Pierce-Sierra, Wendy Henderson-Bullock

GUESTS: Joe Flores

ABSENT: Maria Valdes

II. APPROVAL OF MINUTES

November 8th, 2018

Motion to Approve: Jonathan Woodward 2nd: Douglas Meares Unanimous

III. UNFINISHED BUSINESS

A. Volunteer Hours – November & December

a. Members submitted their hours for November/December

IV. NEW BUSINESS

A. Aurora Fox Arts Center Advisory Board Applicants (0:15)

i. Cassi Gloe – Wendy will follow-up to let her know she has been approved by Board, pending City Council approval

ii. Wendy – Jonathan will write up Wendy's re-approval for City Council to vote

B. Executive Producer – Helen Murray (1:30)

i. Report –

a. Helen reported that 4th Quarter revenue/expenses were best seen in a decade

b. Helen was invited to sit in on a meeting with new City Manager and Deputy City Manager regarding state and future needs of the arts district

c. Discussed more ambient lighting in the area

d. Print collateral is being generated to highlight the various arts district venues and opportunities

e. ACAD Stakeholders have been assigned a consultant to help drive the agendas forward and keep all involved on task

f. Event banners hung from street lamps

g. Would like to see more murals, including on the wall that surrounds the dumpsters for The Fox

h. More way-finding signage for Arts District, including Parking signs

i. Addressing the landscaping around the Fox

j. Ticketing Vendor has been held up by risk management and RFP process

k. Life Sucks opens at the end of February, with the Studio show opening during that run

ii. Possible Season 35 Show Selections

a. Helen introduced her "list of 25" titles that are under consideration for the 2019/2020 and answered questions about titles.

b. Hopes to have season selected within the next several weeks, and ready for announcement at the April Gala.

iii. Nonprofit Formation and Potential Added Sponsors/Donors

a. Would like a board member to drive the project and help keep things moving forward

b. Non-profit status will be essential for receiving grants and funding, as a 501c3, that we cannot currently access as a government entity.

c. Will also help to move more quickly on project funding

C. State of the Theater – Beau Bisson (0:30)

- a. New Board binders were passed out to all board members and contents were discussed by members
 - b. Updated sponsor flyers were handed to members for distribution
 - c. Helen will check with Gary regarding how much the board is able to update the by-laws
 - d. Board members have been asked to review the board binder and bring in suggested updates for the February meeting
- D. Staff Needs & Support – Beau Bisson (0:15)
- a. Beau discussed front of house staffing and volunteer needs
 - b. Asked for candidates for both areas, if any are known
- E. Lunch Break (0:30)
- F. Gala Timeline Development and Task Execution – Wendy Henderson Bullock (1:15)
- i. Gala Team Builder & Group Exercise – Wendy Henderson Bullock
 - a. Members participated in a brainstorming session to generate ideas for silent auction items
 - b. Discussed new additions to the upcoming gala, including guest artist, new catering
- G. Committee Assignments & 2019 Calendar Development (0:45)
- a. Discussed 2019 Board calendar
 - b. Discussed moving the board meetings to Monday nights
 - i. Written notice will be sent to all members prior to February meeting and put to a vote by quorum.
 - c. Changing Feb. meeting to Feb. 11th
 - i. Motion: Jonathan Woodward 2nd Barbara Gabriel – Unanimous
 - d. It was decided that with current membership levels, the board would focus on fewer committees
 - 1. Gala Committee: Wendy Bullock, Jonathan Woodward, La Verna Pierce-Sierra, Barbara Gabriel
 - 2. Board Development/Recruiting: Jonathan Woodward, Jeffrey Johnson
 - 3. Fundraising: Bridget King
 - ii. Discuss Potential of New Day of the Week
 - a. See Above
- H. Board Goals & Objectives for 2019 (0:30)
- a. Focusing on Gala, Recruiting and formation of Non-Profit

V. COMMITTEE REPORTS

- a. Gala previously covered

VI. BOARD BUSINESS

- a. Cultural Affairs Commission needs a Fox Board liaison.
- b. Douglas Meares volunteered to be that person

VII. ITEMS FROM THE MEMBERS (0:15)

- a. Covered above

VIII. MISCELLANEOUS INFORMATIONAL ITEMS

IX. NEXT MEETING AND AGENDA ITEMS

Next Aurora Fox Arts Board Meetings:

- DATE CHANGE
 - February 11th, 6:30 p.m., Aurora Fox Arts Center Studio, 9900 E. Colfax Ave.

X. ADJOURNMENT 2:28 p.m.

A. Motion: Jonathan Woodward 2nd: Barbara Gabriel Unanimous



Jeffrey Johnson, Board Chair



Beau Bisson, Staff Liasion